

Choose Rocky Mountain Power's Blue SkySM renewable energy

Rocky Mountain Power has an easy way for you to reduce your environmental footprint and help grow a sustainable energy future. We are pleased to offer you our Blue SkySM program, which gives you the option to support renewable energy in addition to the renewable energy included in our diverse mix of resources used to generate electricity for all of our customers.

Together we make a difference

Join the thousands of Utah customers who participate in the program and help encourage more renewable energy development in the state and region. Blue Sky customers are helping bring the first commercial wind project to Utah – Spanish Fork Wind Park – and have helped support community-based renewable energy projects at the Salt Palace, Entheos Academy, Tracy Aviary and Westminster College, to name a few.

Why should I choose Blue Sky renewable energy?

One of the simplest ways you can reduce your impact on the environment is by supporting renewable energy – power generated from sources like the wind and sun. When you buy renewable energy through Blue Sky, you're helping to:

- support diverse, environmentally friendly and sustainable energy sources
- support cleaner air
- encourage the development of local and regional renewable energy projects
- create jobs in areas with renewable energy projects

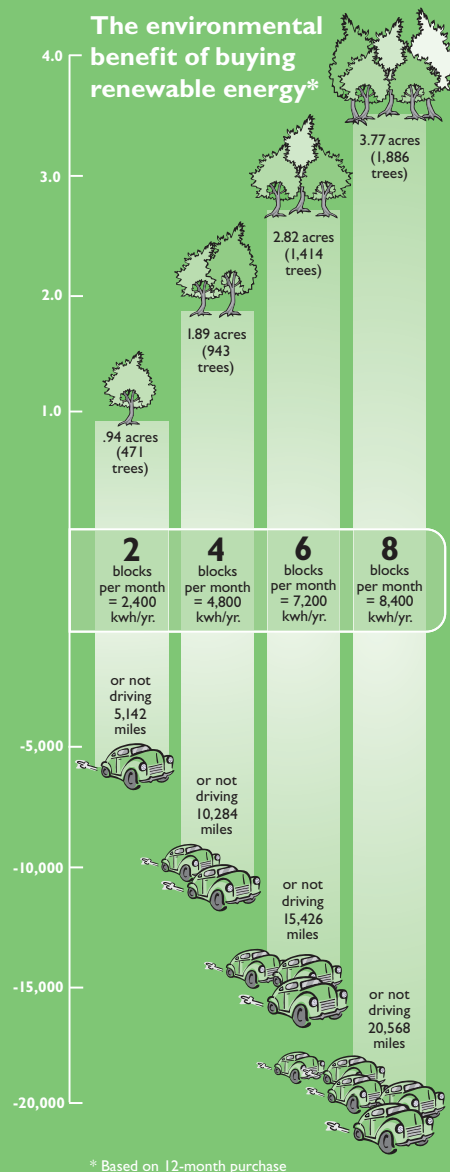
How does Blue Sky work?

With Blue Sky, you buy 100% wind energy in 100-kilowatt-hour (kwh) increments, called blocks, for an additional \$1.95 per block per month. When you enroll, Rocky Mountain Power buys renewable energy on your behalf equal to your Blue Sky purchase. Blue Sky purchases also help get community-based renewable energy projects off the ground. These purchases are in addition to the renewable energy Rocky Mountain Power generates or buys for all of its customers. Your participation is optional and you may cancel at any time.

Businesses can take advantage of our business partnership program to recognize their commitment to renewable energy and encourage others to follow their lead. Businesses or non-residential customers can receive volume discounts on their Blue Sky purchases through our "Quantity Savings" option. Purchasing Blue Sky also can help you receive recognition through national programs offered through the U.S. Environmental Protection Agency Green Power program and the U.S. Green Building Council Leadership in Energy and Environmental Design (LEED) program. For business enrollments, please visit www.mypoweroptions.com/bluesky or call 1-800-769-3717.

How buying Blue Sky helps the environment

- Purchasing two Blue Sky blocks per month over a period of a year helps avoid the release of more than two tons of carbon dioxide.
- This is equivalent to not driving more than 5,000 miles or planting nearly one acre of forest each year (approximately 500 trees).



Yes, I would like to purchase Blue Sky renewable energy

Already signed up, but want to buy additional blocks? Please check here and indicate below the **total number of blocks** you wish to purchase each month. To be eligible, customers must meet Rocky Mountain Power's credit criteria.

Enroll me in Blue Sky,

- 2 blocks (200 kwh) \$3.90/month total
- 4 blocks (400 kwh) \$7.80/month total
- 6 blocks (600 kwh) \$11.70/month total
- 8 blocks (800 kwh) \$15.60/month total
- _____ blocks @ \$1.95/block/month total

The cost for Blue Sky will appear as a separate line item on your bill. Participation is optional and you may cancel enrollment at any time at no charge.

Choose from three easy ways to enroll:

Complete this form and mail to:
Blue Sky, Rocky Mountain Power,
P.O. Box 25308, Salt Lake City, UT 84125
or include with your bill payment.

Visit www.rockymountainpower.net/bluesky.

Call toll free at 1-800-769-3717.

Please print clearly. This information is kept confidential.

Name (as it appears on your Rocky Mountain Power statement)

Rocky Mountain Power service address

City, State, Zip

Daytime phone number

Account # (optional)

Date

A typical Utah household using 800 kwh of electricity per month can match 100 percent of its usage to renewable energy with a monthly purchase of eight Blue Sky blocks.



Sustainability
it's in our nature.

“Choosing Blue Sky is a beautifully simple and inexpensive way to help create the clean, inexhaustible energy supply we want for ourselves and for our children.”

– **Sarah Wright**
Director, Utah Clean Energy

“Once we learned the benefits of the Blue Sky program to the environment and our community, we wanted to become involved with the program.”

– **Keith Buswell**
Vice president of business development, Wadman Corporation

“We all need to do our part and take responsibility to reduce our environmental footprint. Choosing Blue Sky renewable energy is a great way to do just that. Collectively, we can make a difference for our future.”

– **Dave Sakrison**
Mayor, City of Moab
The nation's first EPA Green Power Community

These Utah communities, along with more than 500 businesses, have made a strong commitment to renewable energy through Blue Sky:

- Town of Alta
- City of Castle Valley
- Cedar Hills
- Kennecott Land – Daybreak
- Moab
- Ogden City
- Park City
- Salt Lake City
- Salt Lake County
- Springdale
- Sundance Community

Rocky Mountain Power purchases power or unique claims on electricity produced from renewable power plants in the exact amount of your Blue Sky purchase. The environmental figures in this brochure use an average of company system generation resources (current as of 2006) and Environmental Protection Agency data. This average may change as the company acquires or changes system generation resources. Some of the funds from your Blue Sky block purchase may support the construction of new renewable resources in the region, such as solar panels on community facilities, that add more renewable energy to the system and help Blue Sky customers make an even bigger difference.

Printed on recycled paper.

Q. How will the renewable energy I purchase through the Blue Sky program be delivered to my home or business?

Because of the way the power system works, electricity from a specific facility or source does not flow directly to a specific customer. However, we guarantee that renewable energy in the exact amount you sign up to buy through Blue Sky is purchased on your behalf from newly developed facilities in the Western region, creating measurable environmental benefits.

- No changes to your home, business or electric meter are required.
- When you buy Blue Sky, Rocky Mountain Power will purchase additional amounts of renewable energy equal to your purchase.



Rocky Mountain Power has made purchases on behalf of Blue Sky customers from the Judith Gap wind-energy facility in Montana.

Q. How do I know I'm getting what I pay for?

Blue Sky is overseen by the Utah Public Service Commission. The amount you pay goes to buy renewable energy equal to your block purchase, support community-based renewable energy development and to cover the costs of the program. Rocky Mountain Power does not profit from offering this option to you. We formally report to the state of Utah how much renewable energy we purchase on behalf of our Blue Sky customers. We also participate in the Western Renewable Energy Generation Information System (WREGIS), an independent tracking system that ensures renewable energy purchased for the program is from qualified sources. The Blue Sky program recently won the Green Power Program of the Year award from the U.S. Department of Energy.



Q. Do wind turbines harm birds?

New wind turbines do not pose a high risk to birds or other wildlife because of improved technology and extensive wind facility siting analysis. New turbines have larger blades, which spin more slowly, and are more visible to birds. In addition, extensive environmental impact studies are completed to identify potential risks to birds, wildlife, rare plants and waterways before the approval and construction of new wind power projects. For more information visit www.nationalwind.com and click the Publications link.

Q. Where is the renewable energy for the Blue Sky program generated?

Renewable energy associated with the Blue Sky program comes from newly developed wind and other renewable sources in the region. Blue Sky purchases help increase demand for renewable energy generation. Purchases have been made from facilities in Wyoming, Montana, Oregon and Washington. Information on these facilities can be found at www.rockymountainpower.net/bluesky.

Q. By participating in the program am I really making a difference?

By making a choice to buy Blue Sky renewable energy, customers are not only helping to grow the renewable energy supply, they also are advancing the construction of new smaller-scale, community-based projects that might not otherwise be built. Several projects have been completed and a number of others are being developed. To find out more, go to www.rockymountainpower.net/blueskyfunds. In addition, Blue Sky customers are helping get the first commercial Utah wind project off the ground in Spanish Fork – which is scheduled to go on-line in mid-2008.

Q. What is Rocky Mountain Power doing to help?

In addition to the renewable energy we buy on behalf of Blue Sky customers, Rocky Mountain Power generates or purchases renewable energy from several new wind facilities in the West and a geothermal plant in Utah as part of our energy resource mix.

In 2003, our long-term resource plan called for adding 1,400 megawatts of renewable resources to the power system. In 2007, we raised the bar and planned for 2,000 megawatts of new renewable resources by 2013. We're well on our way to making that happen with new wind projects like Leaning Juniper near Arlington, Oregon, and Marengo Wind near Dayton, Washington. We also have plans to build 66 wind turbines on the restored surface of the Dave Johnston coal mine near Glenrock, Wyoming. A second facility, Seven Mile Hill, will be located near Medicine Bow, Wyoming, and also will consist of 66 wind turbines.

For more information about Blue Sky, please visit www.rockymountainpower.net/bluesky or call toll free at 1-800-769-3717.