



**MINUTES OF THE SPRINGDALE TOWN COUNCIL ELECTRONIC REGULAR MEETING
ON WEDNESDAY, APRIL 8, 2020, AT 5:00PM**

This Council meeting did not have an anchor location and was conducted entirely via electronic means. Council members connected remotely. The meeting was available to the public for live viewing/listening.

Meeting convened at 5:00 pm

MEMBERS PRESENT: Mayor Stanley J. Smith, Council members Randy Aton, Lisa Zumpft, Adrian Player and Suzanne Elger

ALSO PRESENT: Town staff participated electronically: Manager Rick Wixom, Director of Community Development Tom Dansie, Town Treasurer Dawn Brecke, Police Chief Garen Brecke, Public Works Superintendent Robby Totten, Parks and Recreation Director Ryan Gubler, and Town Clerk Darci Carlson recording. See attached sheet for attendees known to have signed into the electronic meeting.

Motion made by Adrian Player to approve the meeting agenda. Seconded by Suzanne Elger.

Elger: Aye

Zumpft: Aye

Player: Aye

Aton: Aye

Smith: Aye

Motion passed unanimously.

A. Announcements/Information

1. General announcements: Mayor Smith welcomed everyone to the first electronic regular Council meeting and noted the agenda had been shortened slightly.

Ms. Zumpft contacted the Census Bureau to determine the status of forms. If residents had not received their census form within another week, they could go to my2020census.gov and fill out the form online without an ID number. People could also call (844)330-2020 for additional information.

(Note: After the meeting, Ms. Zumpft provided a census information sheet for the public (Attachment #1)).

2. Zion National Park update – Superintendent Bradybaugh reported:

- This was an unprecedented time with constantly changing situations and guidelines. Superintendent Bradybaugh thanked the community, Mayor Smith and the Town Council for their support. The Park was in consultation with U.S. Public Health Service officers assigned to the National Park Service.
- Both the front and backcountry sections of Zion National Park were closed; however, those working in the Park were focusing on specific projects and practicing social distancing. Contractors were still operational if able to meet CDC guidelines.

- A plan was developed to space out employees living in shared quarters. Additionally, the Park had completed an isolation and quarantine plan should any Park worker test positive.
- Park employees were working split shifts and using different tele-working techniques.

Given guidelines, Mr. Aton asked if people in the community could be utilized to help with trail work in the Park.

- Superintendent Bradybaugh appreciated the offer but the Park was not taking on volunteers given CDC guidelines. The Park trail crews continued to work in small units.

An attendee asked about enforcement in the Park when tourists stopped along SR-9.

- Superintendent Bradybaugh said people were not allowed to picnic or go into the backcountry; they could stop and take a quick picture.

3. Council Department reports: Reports were written and submitted by Council members in advance of the meeting. All could be accessed on the website.

4. Community questions and comments: Ms. Zumpft responded to an inquiry about the census. She clarified that each physical residential address should respond to the census, even if it was a second home or unoccupied.

- Ms. Elger requested the Clerk's Office send out information specific to the census in a community email blast.

B. Administrative Action Items

1. Discussion and possible direction to staff concerning ways that the Town of Springdale, as a municipality and as individual residents, can help businesses and community members ease the financial and social strain of the COVID-19 situation: Ms. Elger sought input from several businesses and residents asking their specific needs and wants during the COVID-19 crisis. The goal was to create a list of financial and social supports to help businesses and residents.

Mr. Wixom explained there was a distinction between what the Town and its employees could do versus what residents and businesses could do to help. Town-specific ideas included at-home YAZ activities, virtual exercise classes, and assistance with utility bills or business licenses on a case-by-case basis. People were encouraged to contact the Town office if they needed that type of support.

- Financial assistance for businesses included SBA loans and the CARES Act. Mr. Wixom recommended people contact their bank or other professionals who had expertise in these subjects. He noted eviction protections were in place at the state level.
- Residents and businesses could reach out to each other directly and provide support such as shopping assistance, or well-checks. This type of assistance was in the scope of what the community could do to help neighbors.

Mayor Smith said the Town staff did a good job following the Governor's directive yet continued to keep things moving. He asked Ms. Elger to head up a more resident-focused effort to identify ways support could be provided.

- Ms. Elger suggested each Council member could contribute. It was her goal to identify skills and volunteer abilities that community members could offer others. Ms. Elger wanted to ensure those without internet also received communication.
- Mayor Smith reminded only two Council members could meet at the same time to avoid posting and public meeting requirements. Subcommittees would work.

Mayor Smith said Town staff would help out how they could. He also noted many banks had already reached out to their customers. The state legislature would hold a special meeting next week to address other avenues for relief.

Mr. Aton said it was important for the Town to keep accurate records of their expenditures during the crisis in the event they were reimbursable under the CARES Act.

- Ms. Brecke said she was using Pelorus to track and categorize any COVID-related expenses.

Ms. Elger asked if other Council members would support utility bill and business license deferment. As she understood it, financial decisions were Town Council decisions.

- Mr. Player said needs should be handled on a case-by-case basis. People should talk to the proper staff member if they needed assistance.
- Ms. Zumpft confirmed fees were not being waived but deferred. Ms. Brecke had the authority to work with anyone needing help to create a payment plan.

Ms. Zumpft offered to work with Ms. Elger on solutions.

- Mr. Player said it was incumbent on everyone to help others. It was not necessary to establish a committee to do this; people should step up and help the community in total.

Mayor Smith praised the Lions Club for stepping up. They quietly helped others and set the example how neighbors should act.

If people wanted to volunteer, they should reach out to Ms. Elger and offer assistance. The COVID-19 crisis could continue for several weeks so people were reminded not to congregate.

2. Granting of Local Consent for a Limited Restaurant Liquor License for Zion Pizza & Noodle, located at 868 Zion Park Boulevard – Josh Vanderwerff: Josh Vanderwerff was in attendance electronically. Mayor Smith expressed appreciation for what Zion Pizza Noodle brought to the community. They were a great asset.

Motion made by Randy Aton to grant Local Consent for a Limited Restaurant Liquor License for Zion Pizza & Noodle located at 868 Zion Park Boulevard. Seconded by Adrian Player.

Elger: Aye

Zumpft: Aye

Player: Aye

Aton: Aye

Smith: Aye

Motion passed unanimously.

3. Continued discussion from March 11, 2020 – Consideration and possible section of a Housing Study Consultant: In the previous meeting, staff informed the Council of a technical issue during review of the proposals. In response the Council directed the selection committee to re-review the proposals. Based on this, the committee recommended Zions Public Finance, Inc. (ZPFI) as they were viewed the strongest to conduct the employment and housing market analysis.

Mr. Dansie said the contract had been reviewed by the Town attorney. He noted a comment had been received concerning the perspective ZPFI would bring to the project. Prior to the meeting Mr. Dansie provided the selection committee analysis of these concerns (Attachment #2).

Ms. Elger asked who was on the selection committee.

- The consultant selection committee consisted of staff members Mr. Dansie, Mr. Wixom, Ms. Carlson, Ms. Frankenburg and Council member Zumpft.

Mr. Aton said the housing issue was very important to him; however, with a changing budget, he asked if the Town could afford consultants like this.

- Mr. Dansie said this expense had been budgeted, but it was the Council's decision to determine how fiscally conservative they wanted to be.

Mayor Smith said this issue was a priority. Funds were available and he encouraged the Council to hire the consultant and move on with the project.

Ms. Elger asked if the consultant's work could be delayed. The economic situation in Springdale would likely be different in twelve months which could affect the accuracy of the information collected.

- Mr. Dansie agreed and had already spoken with the consultant about delaying the start of the project.

Ms. Zumpft recognized the budget situation could change; however, it was inevitable we would get through this and the Town still needed a sense of housing needs.

- Mr. Wixom explained if the contract was signed, the Town was committed to the project. He said funds were accrued when spent whether that took place in this fiscal year or next.
- Since the project was expected to take four months to complete, a portion of the appropriated funds would likely come out of this year's budget with the balance carried over into the next.

Mr. Aton was not opposed to this work, but wanted to ensure the Town considered receipts over the next year and was conservative with expenditures.

- Mayor Smith said Mr. Wixom was very fiscally conservative. The Town would be able to weather the next year because of the work Mr. Wixom had done. Mayor Smith also acknowledged the work of Ms. Brecke in keeping the Town financially stable.

Ms. Elger asked what kind of delay made sense.

- Mr. Dansie said it was hard to tell since responses to interviews would likely yield a different response now than when normalcy resumed.

Motion by Randy Aton to approve the selection of the housing study consultant Zions Public Finance, Inc. and direct the Mayor to sign the contract. Seconded by Adrian Player.

Elger: Aye

Zumpft: Aye

Player: Aye

Aton: Aye

Smith: Aye

Motion passed unanimously.

4. Discussion and possible approval of a technical assistance letter for bond consulting from the Trust for Public Land: Several years ago, the Town started to investigate financing options to acquire open space. Each budget year, a small amount of money was placed into an open space preservation fund; however, recently there had been more discussion about significant open space preservation efforts and funding. Because of this staff began researching open space bond consultants and approached the Trust for Public Land (TFPL) for assistance. The TFPL would act as an open space bond consultant for free through a technical assistance agreement.

There was no charge to the Town for this service, but public opinion polling would be necessary to determine the viability of a bond. The estimated cost for public pollsters was \$25,000. Mr. Dansie indicated the Town had budgeted for this service in the current fiscal year.

Engaging the TFPL for technical assistance was independent of the pollster. At a future date the Council could determine to spend funds for public polling. The purpose of the TFPL work was to research the feasibility and specifics of a general obligation open space bond.

Mr. Aton applauded Mr. Dansie for finding this resource. TFPL did great work and Mr. Aton supported approval of the technical assistance letter.

Ms. Elger asked if the information gathered would be applicable for a while.

- The sooner the Town acted on the information the more accurate it would be; however, Mr. Dansie said the Town could wait for future opportunities. The information would likely be applicable for a year or two.

Motion made by Randy Aton to approve the selection of Trust for Public Land for technical assistance for bond consulting and authorize the Mayor to sign the letter. Seconded by Suzanne Elger.

Elger: Aye

Zumpft: Aye

Player: Aye

Aton: Aye

Smith: Aye

Motion passed unanimously.

C. Legislative Action Items

Discussion and possible direction to staff concerning an ordinance regulating pedicab

businesses in Springdale: In a previous meeting, the Council heard comment from a pedicab business owner about operating in Springdale. Based on staff analysis, it was determined the Town's current ordinance would prohibit a pedicab business. Council therefore directed staff to prepare an ordinance amendment that would allow pedicabs in Springdale.

As staff worked on a draft ordinance, some foundational concerns about pedicabs were identified by the Police Department and Streets Department related to safety and impacts to other transportation users. These should be considered by the Council before ordinance language was refined.

Mr. Aton asked if most pedicabs would be motor-assisted.

- Mr. Dansie said the initial pedicab business request would not use electric-assist vehicles, but language was included in the ordinance since there was a potential to use them in the future.

Mr. Aton envisioned pedal-assist only and wanted to understand the need for hydraulic brakes and an operator's license.

- Mr. Dansie said these requirements covered the eventuality for electric-assist, but also due to the weight of these bikes and the passengers, the bikes needed more than a mechanical brake to be safe.

Ms. Zumpft was not opposed to the idea but expressed concern about potential hazards. She recognized Springdale did not have a lot of side streets. If the ordinance moved forward, Ms. Zumpft wanted to include provisions that pedicabs would not stop traffic or halt in the bike lanes. Another concern was in their ability to make left-hand turns. She wanted to make sure this was the right idea for Springdale.

As a bicyclist, Ms. Elger understood it would be complicated to load and unload. She questioned if there was enough width on SR-9. Ms. Elger felt the issues identified were fairly unmanageable. The Town had a shuttle system to address moving people. She could not support the idea at this point.

Chief Brecke acknowledged Mr. Dansie and Deputy Clerk Katy Brown for their work on the ordinance draft. He raised concern about conflicts between pedicabs and pedestrians using the crosswalks. Also, due to the weight factor and the hilly topography in Town, Chief Brecke said pedicabs may be traveling rather slowly causing other bikes in the bike lane to navigate around them. It would be important to deal with any potential conflicts between foot traffic, other bikes, and vehicles in the road. Other municipalities had more real estate to move passengers around compared to Springdale.

Mr. Aton questioned how Salt Lake City handled the traffic issues with pedicabs on their roads and in their bike lanes.

- Mr. Dansie said Ms. Brown reached out to Salt Lake City. They did not have any issues other than pedicabs riding on the sidewalks and initially not abiding by all traffic laws.

Mr. Aton understood the objections but was not ready to 'pass' on the idea since it gave people a way to move through Town slowly and see all the businesses. This was a positive.

- Mayor Smith agreed. He said there was no pressure to get a pedicab business up and going at this moment. Mayor Smith suggested the original requestor be consulted on ways to overcome concerns.
- Ms. Elger suggested staff reach out to other pedicab owners as well to explore more business models.
- Staff would research ordinances in other states and resort towns to see what else could be added to the discussion.

Mr. Aton said pedicabs offered an opportunity for visitors to stop at more places than shuttle stops. He wanted the staff to conduct additional study to see if something could work in Springdale.

Motion by Randy Aton to have staff continue to research this item and reach out to other tourist communities that have pedicab operations and see how they handle concerns. Seconded by Lisa Zumpft.

Elger: No

Zumpft: Aye

Player: Aye

Aton: Aye

Smith: Aye

Motion passed.

D. Consent Agenda

Motion made by Lisa Zumpft to approve the Consent Agenda. Seconded by Randy Aton.

Elger: Aye

Zumpft: Aye

Player: Aye

Aton: Aye

Smith: Aye

Motion passed unanimously.

Mayor Smith said COVID-19 numbers were going down from what had been predicted. News was positive yet everyone was still cautious. He thanked those who continued to follow the *Stay Home, Stay Safe* guidelines. We would get through this crisis if everyone stuck together.

E. Adjourn

Motion to adjourn at 6:12pm made by Lisa Zumpft Seconded by Randy Aton.

Elger: Aye

Zumpft: Aye

Player: Aye

Aton: Aye

Smith: Aye

Motion passed unanimously.

Darci Carlson, Town Clerk

APPROVAL: _____ DATE: _____

A recording of the public meeting is available by contacting the Town Clerk's Office. Please call 435-772-3434 or email springdale@infowest.com for more information.

Census Day is April 1st and it's important that everyone be represented in Utah. The way to do that is by taking the census. Be counted now and make your voice heard, it impacts more than you think.

The census was made available on March 12th. Each physical address is supposed to receive Census information by mail. Because our mail is not delivered to our street addresses in Springdale, it is possible you will not receive a form. But, the 2020 Census is easier to take than ever before. For the first time, it can be done in minutes online or on your phone. It only takes about 5 minutes to complete. However you decide to complete it, be sure to be counted. You matter.

1. [Fill it out online](https://my2020census.gov/) (https://my2020census.gov/)

Or

2. Call by phone. [1-844-330-2020](tel:1-844-330-2020)

If you do not receive anything by mail, you can still complete the census. A 12-digit Census number is not necessary. (Note: this option is can be accessed just below the **Login** box after you click on "Start Questionnaire".

If you own a home here and it is not occupied, you are still required to complete a form for that residence separately. But you only count yourself and those you live with once for wherever you call your permanent residence.

If you do not complete the census, a Census taker will come to your address to complete the form with you in person. They will not ask for any social security numbers or for money.

Article I, Section 2 of the U.S. Constitution mandates that this population and housing count occur every 10 years. You are required by law to respond to the 2020 Census (Title 13, U.S. Code, Sections 141 and 193). The Census Bureau is required by law to protect your information. The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data. All web data submissions are encrypted in order to protect your privacy.

If you know anyone who would prefer to complete this in Spanish, they can go to:

<https://census2020.utah.gov/home-espanol/>

There are many other languages to choose from at <https://my2020census.gov/>.

From: dcd@infowest.com on behalf of tdansie@springdaletown.com
To: lzumpft@springdaletown.com; "Stan Smith"; "Randy Aton"; "Suzanne Elger"; "Adrian Player"
Cc: "Rick Wixom"; "Darci Carlson"
Subject: RE: Town Council Agenda (4/8/20) - Housing Study
Date: Wednesday, April 8, 2020 1:56:27 PM

Council Members-

I am providing the following information for background purposes only. Obviously, any discussion on this item will need to occur in the public meeting. I am just presenting this information to help you have a more informed discussion in the meeting. I will pass similar information to Mr. Kenaston.

The Selection Committee discussed Mr. Kenaston's concern during the review of the ZPFI proposal. The Committee was concerned that ZPFI may have more of a "developer" perspective than some of the other consultants. This is a legitimate concern.

The Selection Committee ultimately decided to recommend ZPFI because they were the strongest in terms of data collection, analysis, and interpretation. Producing accurate and complete housing and employment data is the essential foundation of the plan. This is a function that staff does not have resources to complete, and thus a consultant with strengths in this area is essential. The Committee felt ZPFI was the clear leader in their ability to perform this essential data collection and analysis.

The second part of the housing study involves making recommendations for housing strategies in Springdale. Although it is likely that ZPFI will make these policy recommendations from more of a developer perspective, the Planning Commission and Council will not be bound by ZPFI's recommendations and can adopt policies that are best suited for Springdale. While the Committee felt the consultant's ability to make housing policy recommendations was important, they felt the data collection and analysis component of the plan was more important.

In summary, the Selection Committee recommended ZPFI because of their strength in data collection and analysis. The data don't change based on the consultant's perspective.

Thanks!

Tom

From: lzumpft@springdaletown.com <lzumpft@springdaletown.com>
Sent: Wednesday, April 8, 2020 1:24 PM
To: Stan Smith <ssmith@springdaletown.com>; Randy Aton <raton@springdaletown.com>; Suzanne Elger <selger@springdaletown.com>; Adrian Player <aplayer@springdaletown.com>
Cc: Rick Wixom <rwixom@infowest.com>; Tom Dansie <dcd@infowest.com>; Darci Carlson <dcarlson@springdaletown.com>
Subject: Fwd: Town Council Agenda (4/8/20) - Housing Study

See below for tonight's discussion. Lisa

----- Original Message -----

Subject:Town Council Agenda (4/8/20)

Date:2020-04-08 13:13

From:Tom Kenaston <[REDACTED]>

To:Thomas Dansie <dcd@infowest.com>

Cc:Lisa Zumpft <lzumpft@springdaletown.com>

Hi Tom,

Hope you have been doing well.

I was just reading Item #3 about the selection of a Housing Study Consultant in tonight's meeting. I must admit I am a bit concerned with the proposal from ZPFI which seems to focus on the commercial and developer interests, with little to no regard for those of us who currently live in town. How much input have the local residents had on this proposal? My impression is that the proposal is extremely biased toward employee housing, rentals and commercial interests.

Respectfully Submitted,

Tom Kenaston

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NOTE: This message was trained as non-spam. If this is wrong, please correct the training as soon as possible.

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[Forget previous vote](#)



PO Box 187 118 Lion Blvd Springdale UT 84767

REMOTE MEETING ATTENDANCE RECORD

Meeting: Town Council Regular Meeting 4/8/20

William Weyher
Josh VanderWerff
Jeffrey Bradybaugh
Regina Pagles
Alan and Jonell Jensen
Eric Rioux
Joe Pitti
Susan
Dean Elger
Louise Excell
Ryan Gubler
Lizette Byer
Robert George
Tom Kenaston
"321"
"JP"
904-652-5872
435-669-5758
435-632-3938