



Memorandum

To: Mayor, Town Council
From: Rick Wixom
Date: August 6, 2020
Re: **August 12, 2020 Town Council Meeting**
Scheduling Meeting for Open Space Bond Survey Results

Last month the Council heard a report from the Trust for Public Land (TPL) regarding options for public land conservation financing. Following that presentation, the Council took action to move ahead with a survey of registered voters in preparation of a potential general obligation (GO) bond election. The work to produce the voter survey was completed and the survey was delivered to registered voters in Springdale during the week of August 3rd.

This agenda item is to schedule a special meeting to review the survey results and potentially move forward with a GO bond election during this upcoming election cycle. If the Council determines to move ahead with a bond election, the Council must adopt a resolution to start that process no later than August 20th (75 days prior to the Nov. 3rd election) and the Town Clerk must provide the resolution to the Lt. Governor and the County Clerk/Auditor no later than August 20th.

TPL and FM3, our contracted pollster, have told us that they will have the results of the survey available for discussion with the staff on or about August 18th and will have the final presentation available for a meeting with the Council on August 19th or 20th. They may be able to accelerate this timeline slightly depending on how the data collection and analysis goes.

Staff recommends the Council set a special meeting date for August 19th or 20th to review the survey results and FM3 analysis. Staff will prepare a resolution calling for the bond election in preparation for that meeting, with the understanding that the Council will make the decision whether to move forward at that time when the analysis is complete and presented.