



June 1, 2022

To Whom It May Concern:

I am pleased to write this letter in support of the Springdale History Center Committee's proposal to relocate and construct a Springdale History and Visitors Center at George A. Barker River Park.

The Springdale History Center Committee has put great thought and research into the new location of the Springdale History and Visitors Center, considering ease of use, sustainability and overall impact. Relocation of the Center to the entrance of the community allows quicker access for visitors, providing an immediate opportunity to educate, inform, and answer questions. Since the Virgin River is key to the history of Springdale and the canyon, locating the Center adjacent to the river enables them to tell that story. It also integrates well with the Virgin River Management Plan and furthers the Town's desire to educate the public about the importance and fragility of the river. Proximity to Paiute-owned land allows the Town and the Paiutes to increase collaboration and team up to provide a combined cultural center. Relocation of the Center will also better facilitate the Town's ability to meet all land-use requirements and appropriately achieve the building's objectives.

Greater Zion's economy remains reliant on the tourism sector comprised of hospitality, leisure, recreation, and a multitude of various support industries. Preserving and celebrating the history and heritage of this area is an integral component of the visitor experience and we encourage projects that support this. Placing the Springdale History and Visitors Center at the Town's entrance will add to the Town's character while providing a key source of information to those visitors.

The Greater Zion Tourism Office as well as the Tourism Advisory Board encourages and supports the relocation and construction of the Springdale History and Visitors Center and feels this will be a worthwhile investment to Greater Zion and the Town of Springdale.

A handwritten signature in blue ink, appearing to read "K. Lewis", is written over a white background.

Kevin Lewis, Director
Greater Zion Convention & Tourism Office