

**From:** Nathan Wells  
**To:** [Darci Carlson](#)  
**Subject:** Zion Canyon Visitors Bureau: August update  
**Date:** Friday, August 3, 2018 3:07:02 PM

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Hi Darci,

The following is the update on what's happening at the ZCVB. Thank you!!

In July, we had an excellent, well-attended Hospitality Training by Brad Anderson with Blueprint Creation at the Springhill Suites. The training was funded by the county and state, with approximately 120 local frontline staff in attendance over two sessions. Brad offered an engaging presentation that included role-playing and best practices for offering a high quality visitor experience. Brad Anderson is also one of the featured speakers at the Utah Tourism Conference on October 9-11.

The Visitors Bureau will be involved in the planning committee for the upcoming Joy to the World Festival and is also matching funds with the Town of Springdale in the amount of \$3,500.00 for this year's New Year's Eve fireworks.

The next Zion Canyon Visitors Bureau membership meeting is scheduled just after Labor Day on Wednesday September 5.

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