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**MINUTES OF THE SPRINGDALE ART REVIEW BOARD MEETING ON
TUESDAY, MARCH 14, 2017 AT TOWN HALL,
118 LION BLVD., SPRINGDALE, UTAH.**

Meeting convened at 6:00 PM

MEMBERS PRESENT: Chair Jodi McGregor, Michelle Giardina, Lisa Zumpft, Joy Stein and Tom Wheeler

ALSO PRESENT: Associate Planner Toni Benevento and Town Clerk Darci Carlson recording. See attached sheet for attendees signed into the meeting.

Board discussion & announcements: None were made.

Action Items

Review and possible recommendation of the Z-Arts sponsored sculpture project with Dan Toone as the artist/sculptor: Ms. Giardina said this project was being funded by Washington County and Town of Springdale RAP tax funds. One requirement of Washington County was that the work be located along SR-9.

- Given the budget and project criteria, Z-Arts searched for artists throughout Utah to commission the piece. After three months, the group did not get many responses.
- Kathy LaFave recommended the group speak with artist Dan Toone and local stone mason Chance Wright. A dialogued ensured about developing a sculpture that would symbolize the feeling of being wrapped in the mountains and beauty of Zion.
- Both Mr. Toone and Mr. Wright provided estimates that could meet the budget and the proceeded with renderings.

The size of the sculpture was approximately eight feet (8') tall and the provided sketch a perspective. The vertical ribbons would be made of rusted, oxidized steel and the rock notched to represent the mountains. The sculpture would be mounted in concrete approximately two feet (2') into the ground. Ms. Giardina said the project must be installed by September/October 2017. The Board hoped the project could be approved by the Council during their April meeting so commission of the sculpture could begin.

The Board discussed recommended sites for the sculpture installation. The Town of Springdale would have the final say on location. One location was the green area in front of the Springdale Visitor Center or the other was the Hampton Inn green belt. The sculpture lent itself to a large space. The Town would have to negotiate an easement with the property owner.

Ms. McGregor asked about a plaque.

- Ms. Giardina said the plaque wording was to be determined but would express gratitude to the County and Town. It would also include the name of the sculpture, "*Heart of Zion*", and dates.

The project estimate was \$12,500 and would include the foundation. The Board wanted to be sure Chase Wright had a contractor's license.

Mr. Wheeler asked about the color of the concrete foundation.

- Ms. Benevento said the Town had standards for concrete colors.
- Mr. Wheeler suggested the color would need to be light or dark to balance with the colors of the sculpture itself. He said a rough texture would complement the stone. Mr. Wheeler felt it was a powerful piece.

Ms. Benevento said the majority of approved concrete colors were lighter in color. She said the foundation may be considered part of the sculpture and therefore more leeway could be allowed. Ms. Benevento would investigate this possibility.

- Mr. Wheeler suggested the artist and mason be consulted. They would likely have an opinion.

Ms. Stein asked about the proposed sites. She raised concern the Springdale Visitor Center was a private entity and not a public one and the art piece would promote the business.

- Ms. Giardina said the two proposed sites had volunteered and had the most open area for such a tall piece. She indicated it was important to select a location that had unobstructed views to really lend itself to the intent of the sculpture.

Ms. McGregor reviewed the Town of Springdale Public Art and Art Review Board policy. She noted the policy primarily addressed murals and not three-dimensional art. The Board determined the sculpture met the policy standards: it was compatible with Zion Canyon; it would not cause a traffic or safety hazard; the colors were on the approved palette; and, the height and size were appropriate.

Ms. Giardina said she emailed and spoke to Mayor Smith about the proposed locations. He indicated he was in favor of the Hampton Inn location, but the Town would find the right place for the sculpture.

- Ms. Zumpft asked Ms. Benevento to look at this location via a pictometry image.
- Ms. McGregor said in the future it would be good to include benches and a possible walkway to the area if space was available.
- Ms. Zumpft questioned if the settlement agreement would allow an easement.

The Board considered other possible locations in Town, including Canyon Village. The intent was to recommend several locations for the Council to consider.

Motion made by Jodi McGregor to recommend the proposed sculpture to the Town Council; seconded by Michelle Giardina.

Ms. Zumpft recommended the motion be amended to include the potential recommendations for the installation site.

Motion made by Lisa Zumpft to amend the motion to include the suggested two locations of the Hampton Inn and the Brew Pub to the Council; seconded by Michelle Giardina.

Wheeler: Aye

Zumpft: Aye

McGregor: Aye

Stein: Aye

Giardina: Aye

Motion passed unanimously.

The main motion as amended: **Motion made by Jodi McGregor to recommend the proposed sculpture and include the suggested two locations of the Hampton Inn and the Brew Pub to the Town Council; seconded by Michelle Giardina.**

Wheeler: Aye

Zumpft: Aye

McGregor: Aye

Stein: Aye

Giardina: Aye

Motion passed unanimously.

Ms. McGregor recommended sculpture be specifically added to the Art Review Board Policy.

- Ms. Benevento said the two rotating Art Review Board members would be part of the Board when determining criteria for sculpture.
- The Board decided to schedule a meeting in the future to further discuss this policy addition.

Consent Agenda

Motion made by Jodi McGregor to table approval of the November 17, 2016 minutes until the next meeting; seconded by Michelle Giardina.

Wheeler: Aye
Zumpft: Aye
McGregor: Aye
Stein: Aye
Giardina: Aye
Motion passed unanimously.

Adjourn: Motion to adjourn made by Lisa Zumpft; seconded by Jody McGregor.

Wheeler: Aye
Zumpft: Aye
McGregor: Aye
Stein: Aye
Giardina: Aye
Motion passed unanimously.

ATTEST: *Darci Carlson* DATE: *5/16/17*
Darci Carlson, Town Clerk

