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**MINUTES OF THE SPRINGDALE HISTORIC PRESERVATION COMMISSION  
WORK MEETING ON THURSDAY APRIL 4, 2019 AT 10:00 AM,  
AT TOWN HALL, 118 LION BLVD., SPRINGDALE, UTAH.**

Meeting convened at 10:05 am.

**MEMBERS PRESENT:** Chair Lila Moss, Jeff Carlson, Michelle Giardina, and Mavis Madsen

**EXCUSED:** Janet Hollis

**ALSO PRESENT:** Deputy Clerk Katy Brown recording. Please see attached list of citizens signed in.

**Approval of Agenda:** Motion made by Jeff Carlson to approve the agenda; seconded by Michelle Giardina.

Madsen: Aye

Carlson: Aye

Giardina: Aye

Moss: Aye

Motion passed unanimously.

**Commission announcements:** Mr. Carlson announced that he, Ms. Moss, and Ms. Hollis met with two representatives of the Museum Services team at the State of Utah Arts and Humanities Division. The meeting was a wonderful introduction to museum management and the ladies said they would be available to the Commission as a resource to help get a museum up and running in Springdale.

Ms. Moss reminded the Commission about the continuing discussion regarding the History Center development agreement that would take place at the Council meeting on April 17, 2019.

Ms. Madsen asked what the Commissioners should focus on when addressing the Council about the importance of a History Center.

- Mr. Carlson appreciated her comments during the last meeting and invited her to speak more on her unique experiences being a long-term resident of Springdale. He was, however, confident that the Council had enough information about the agreement to make a determination.

**Discussion/Information/Non-Action Items**

**1) Development of Design for SHPC Logo:** Ms. Moss submitted all the logo drafts collected over the past few months for the Commission to discuss. They started by identifying which drafts they didn't prefer. They determined they would like a black and white image and that simplicity of design was important to them. They considered how a logo would look if it was reduced to a small size for correspondence or publications.

Ms. Moss did not want to include the mountains/skyline in a logo as the Town of Springdale administration had already used that silhouette in their recent re-branding.

Mr. Carlson was hoping for something simple that visually depicted the kind of work the SHPC was doing.

The discussion centered around which symbol truly captured Springdale's history. The Commission discussed which history they were trying to preserve, that of the people, landscape, architecture, or something else.

Incorporating pioneer elements in the logo was a prevalent theme. The Commission developed a preference for wagon wheel imagery.

Ms. Moss offered to draft a few more logo examples to choose from in light of their discussion. The Commission would review her drafts in their next meeting in hopes of settling on a logo to send to a designer for rendering.

**Adjourn:**

**Motion to adjourn at 11:24 am made by Mavis Madsen; seconded by Jeff Carlson.**

**Giardina: Aye**

**Madsen: Aye**

**Carlson: Aye**

**Moss: Aye**

**Motion passed unanimously.**

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Katy Brown, Deputy Clerk

APPROVAL: \_\_\_\_\_ DATE: \_\_\_\_\_