



Electrical Boxes Public Art Project - FAQs

WHAT IS THE THEME? Artwork that follows the theme “*What I Love About Springdale*” will be accepted. Proposals submitted under the theme can include any design inspired by Springdale, the landscape, and the community. This includes but is not limited to people, objects, landmarks, events, parks or places, celebrations, or nostalgic Springdale imagery. The art should enliven the area, transform the street, and reflect the uniqueness of Springdale. Given the location of the boxes, the art should be visible from a distance; therefore, you should choose your design accordingly.

WHAT ARE THE DESIGN CRITERIA? All designs must be original works. Artists should create designs to flow across all faces (all sides and top) of the utility box and reflect a unified work of art. The design should include little to no print as it is distracting to drivers to try and read.

Artwork must **not** contain:

- Political statements or persons
- Racial discrimination
- Religious references, symbols, or numbers
- Copyrighted or trademarked material
- Corporate or organizational branding or any sort of advertisements

CAN I PICK WHICH BOX I WANT? No, you can’t select the exact box you want to wrap, but you can recommend your preference for the size of the box. There are three sizes: small, medium, and large.

SHOULD I BE WORRIED ABOUT THE TOWN’S COLOR PALETTE? Fortunately, that is not a concern for this project. Based on code section 10-17-4(C)(2) Exterior Color Standards, *the mix of colors on a structure or wall surface to create a mural or other similar artistic display is allowed as a work of art in accordance with the Town’s standards for works of art and after review by the Art Review Board.*

WILL ARTISTS BE COMPENSATED? The Town will pay artists an honorarium of \$250.00 for their work if their design is chosen for inclusion in the project. Only one payment will be made per design regardless if the art was created by a group. Artists will be asked to sign a release form giving the Town of Springdale the right to use their art. Honorarium payments will be made when the Town has received approved works.

HOW WILL THE SELECTION PROCESS WORK? Artists of all abilities are invited to submit designs. The Art Review Board will screen proposals for completeness, and winners will be selected based on appropriateness, creativity, craftsmanship, and adherence to the theme. The Art Review Board will select the finalists and notify them via email and/or phone call in February 2023.

HOW DO I SUBMIT MY DESIGN? The electrical boxes will be vinyl wrapped based on the winning designs. Entries can be in the form of a photograph, painting, drawing, or digital artwork. Artists should submit entries in one of the following formats:

- Photographs or paintings should be at least 300dpi
- Artists should submit digital work in vector files
- High-resolution PDFs are preferred

We can help you with this part of the submission process so don't fret!

WHAT IS THE DEADLINE TO SUBMIT MY DESIGN? The deadline for submissions is January 15, 2023, at 5:00pm. We will provide a form for you to submit along with your design that gives information about the artist(s), contact information, and how the design reflects the theme. Each artist or group is allowed to submit up to two (2) designs for consideration by the Art Review Board.

If you have additional questions, please contact us at springdale.public.art@gmail.com.