



STREETSCAPE PLAN & DESIGN TEMPLATES

APPENDICES
FEBRUARY 2023



01. VISUAL PREFERENCE SURVEY RESULTS



Visual Preference Survey

Summary of Results

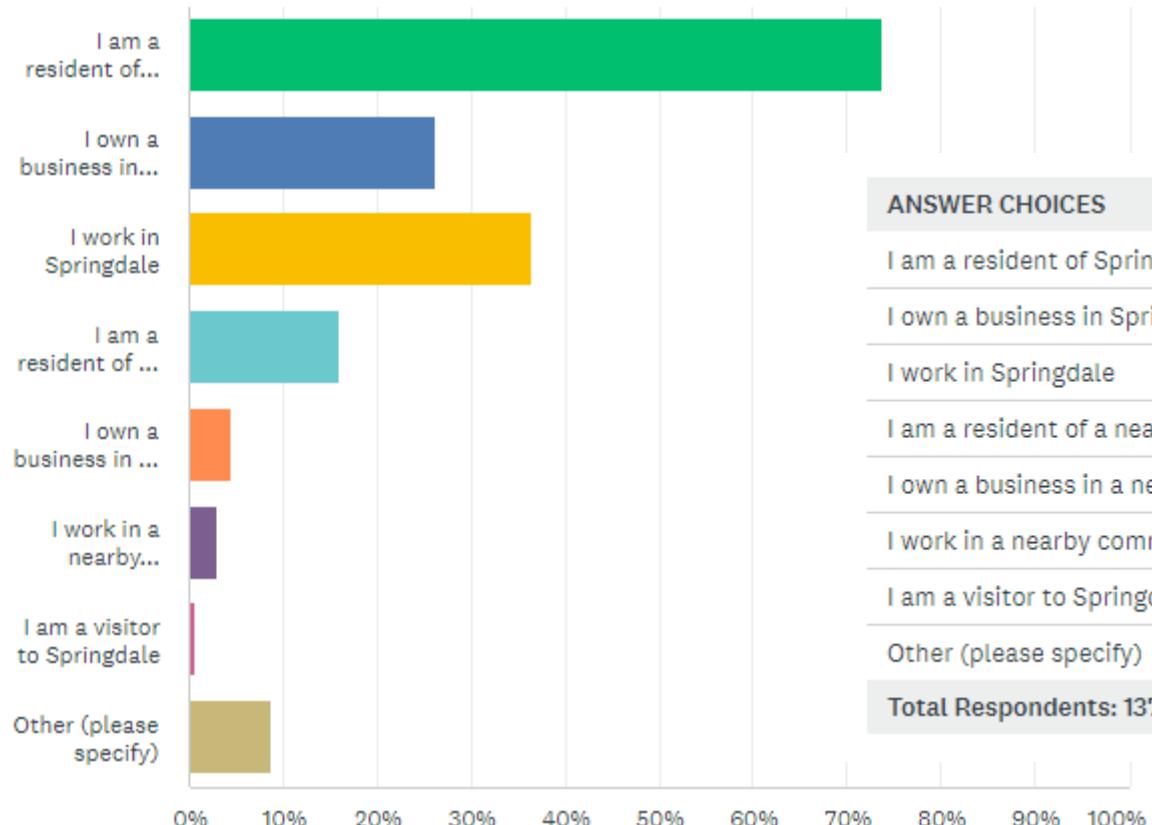
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Kimley » Horn

Visual Preference Survey

Answered: 137 Skipped: 15



ANSWER CHOICES	RESPONSES	
I am a resident of Springdale	73.72%	101
I own a business in Springdale	26.28%	36
I work in Springdale	36.50%	50
I am a resident of a nearby community	16.06%	22
I own a business in a nearby community	4.38%	6
I work in a nearby community/location	2.92%	4
I am a visitor to Springdale	0.73%	1
Other (please specify)	Responses	12

Total Respondents: 137

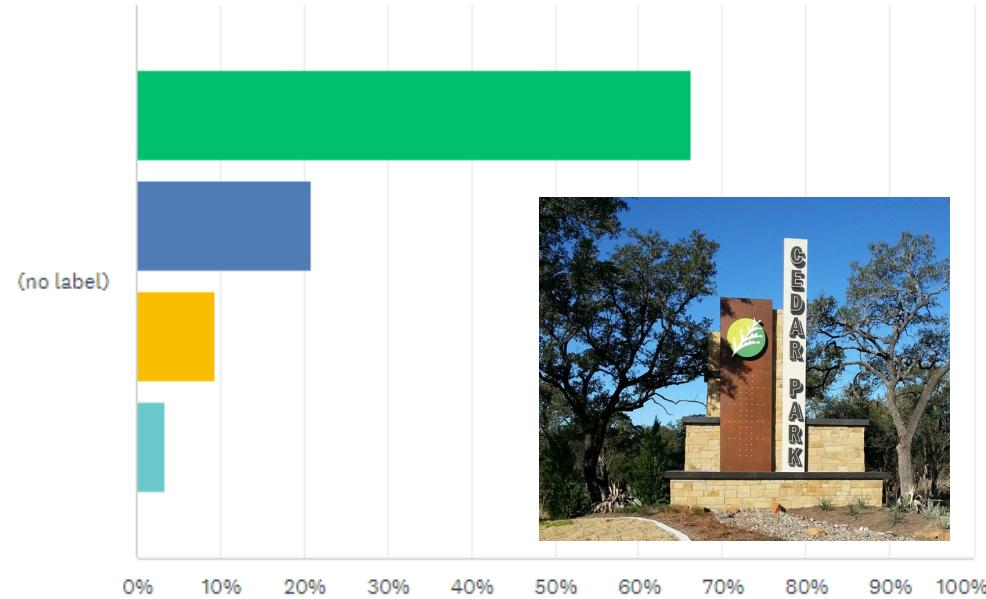
Visual Preference Survey

- Signature Entry Feature

Answered: 147 Skipped: 5



Answered: 148 Skipped: 4



Not Appealing

Neutral

Somewhat ...

Very Appealing

Not Appealing

Neutral

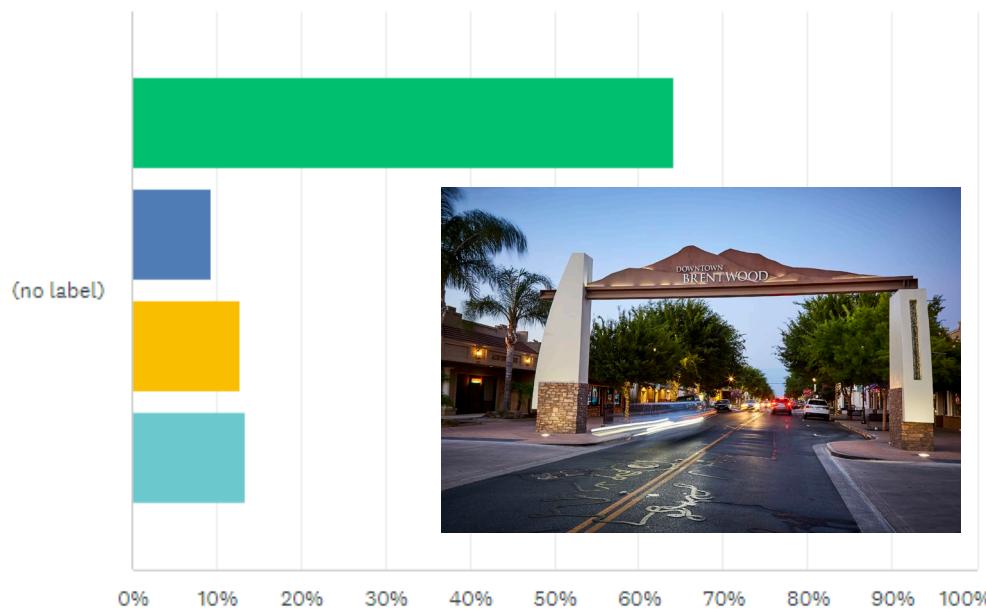
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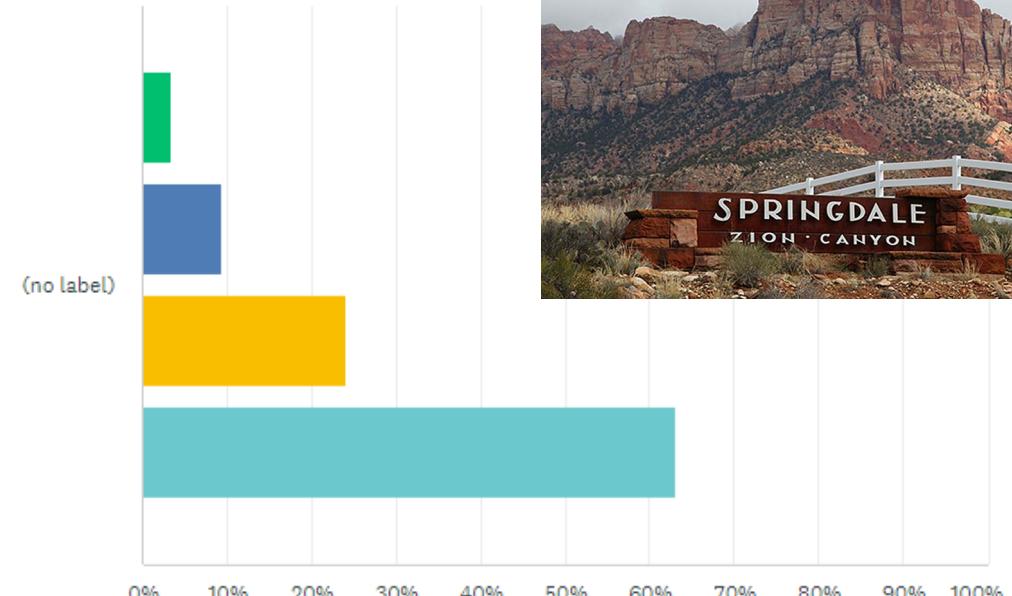
Visual Preference Survey

- Signature Entry Feature

Answered: 148 Skipped: 4



Answered: 149 Skipped: 3



■ Not Appealing

■ Neutral

■ Somewhat Appealing

■ Very Appealing

■ Not Appealing

■ Neutral

■ Somewhat Appealing

■ Very Appealing

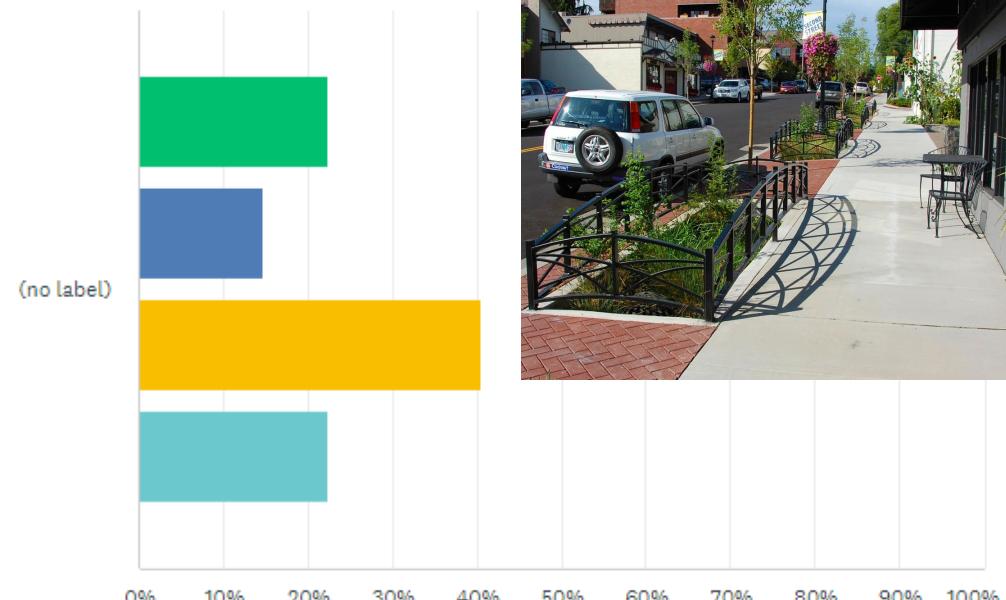
Visual Preference Survey

- Enhanced Sidewalks

Answered: 144 Skipped: 8



Answered: 143 Skipped: 9



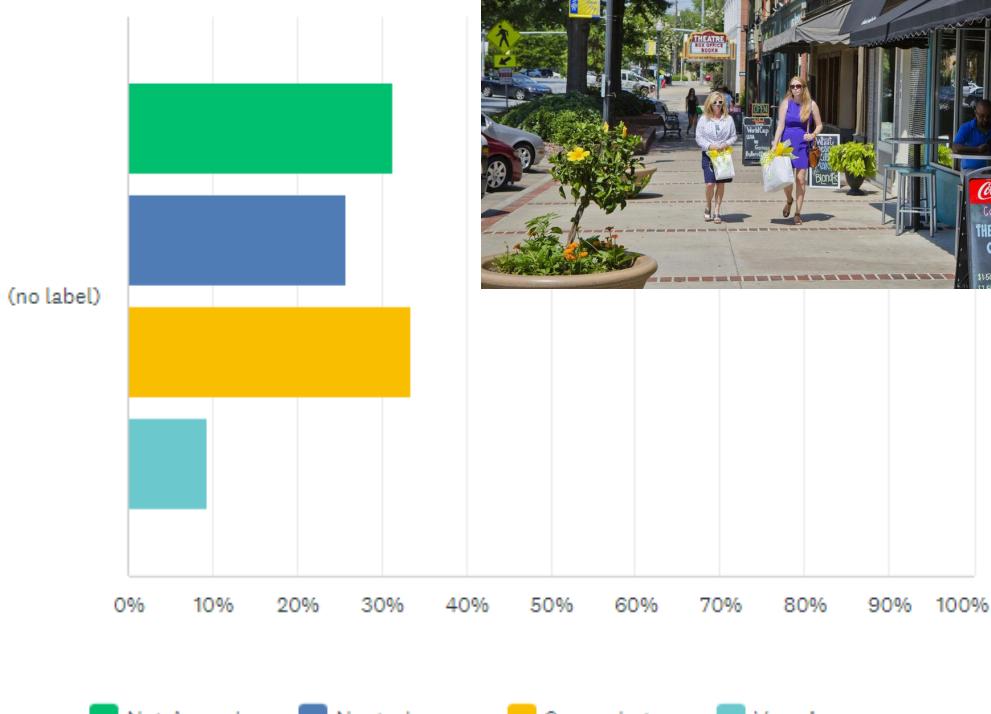
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Not Appealing Neutral Somewhat ... Very Appealing

Visual Preference Survey

- Enhanced Sidewalks

Answered: 140 Skipped: 12



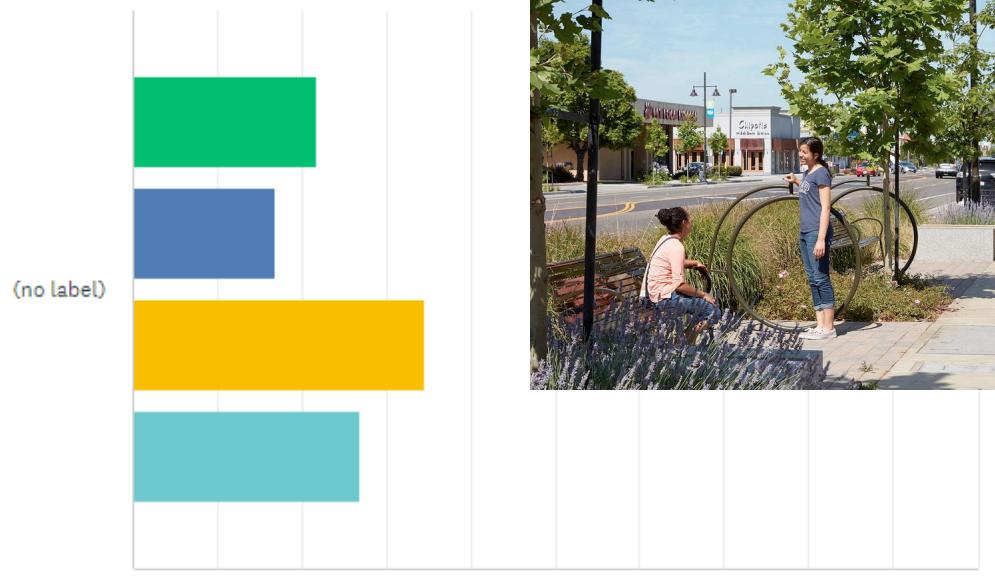
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Visual Preference Survey

- Enhanced Sidewalks

Answered: 142 Skipped: 10

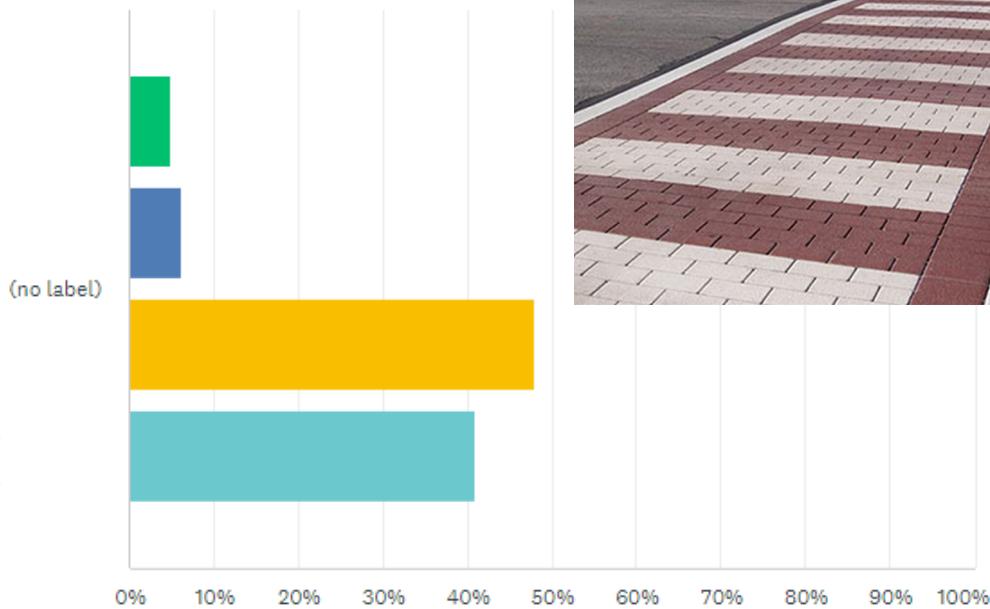


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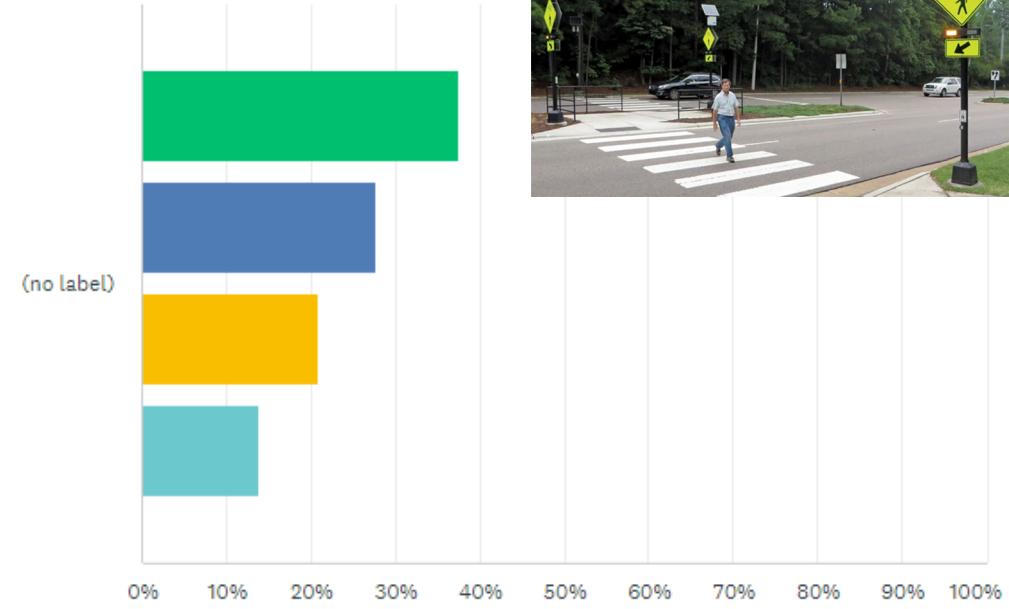
Visual Preference Survey

- Enhanced Crosswalks

Answered: 144 Skipped: 8



Answered: 144 Skipped: 8



Not Appealing

Neutral

Somewhat

Very Appealing

Not Appealing

Neutral

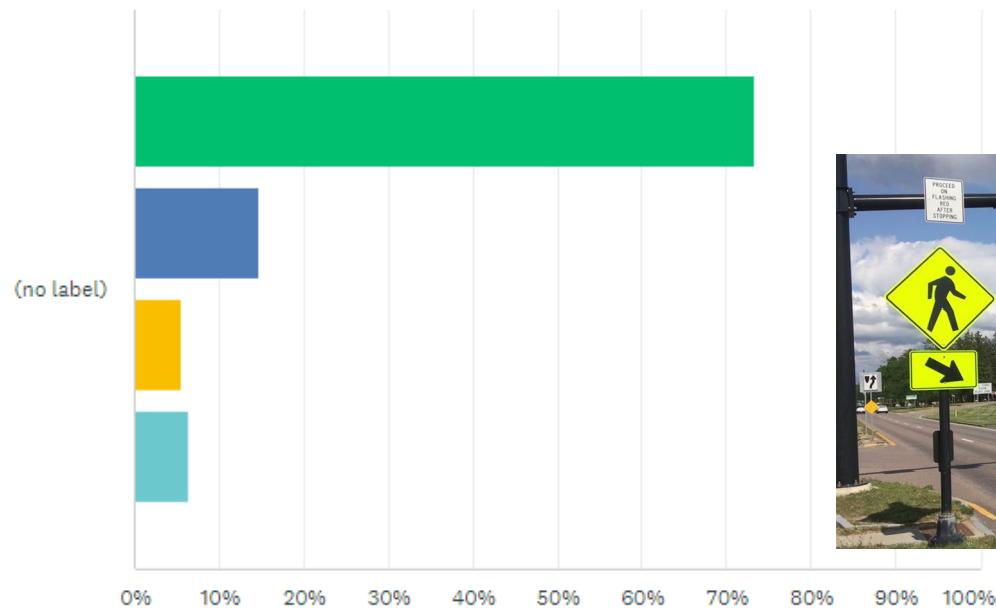
Somewhat

Very Appealing

Visual Preference Survey

- Enhanced Crosswalks

Answered: 143 Skipped: 9



Not Appealing Neutral Somewhat Appealing Very Appealing

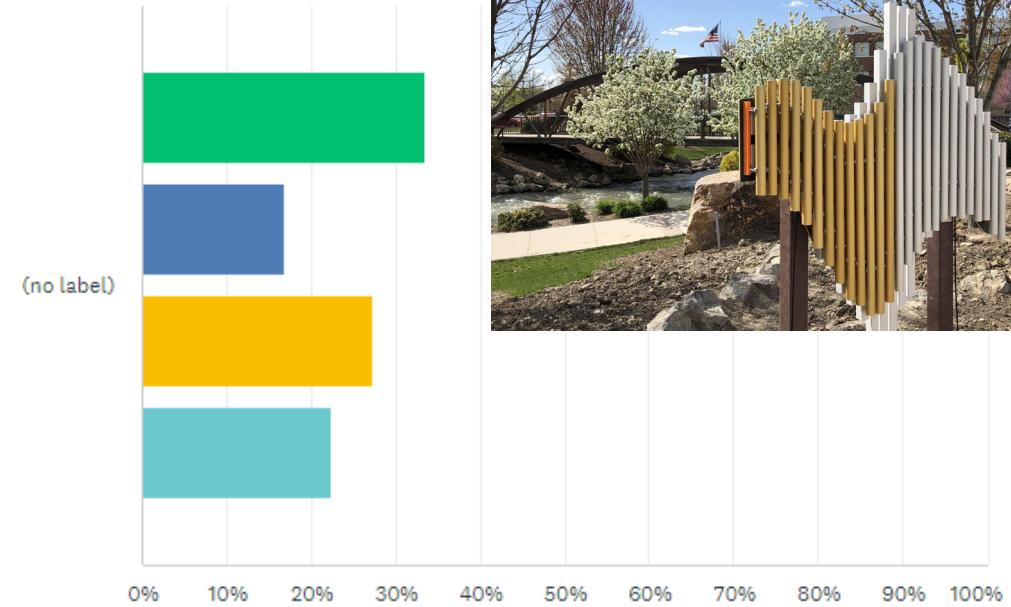
Visual Preference Survey

- Interactive Design Elements

Answered: 142 Skipped: 10



Answered: 143 Skipped: 9



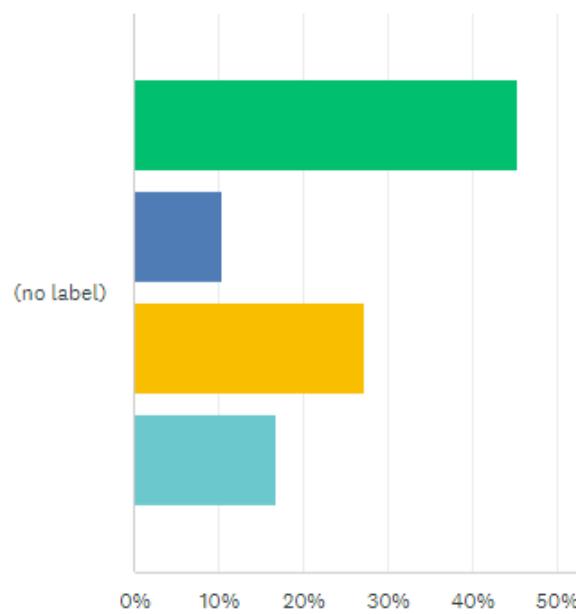
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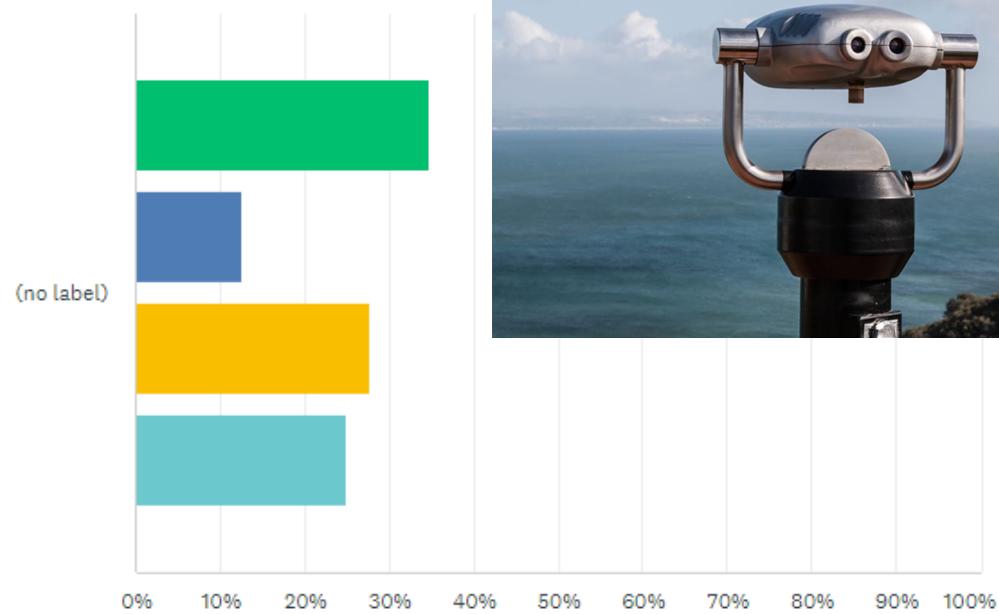
Visual Preference Survey

- Interactive Design Elements

Answered: 143 Skipped: 9



Answered: 144 Skipped: 8



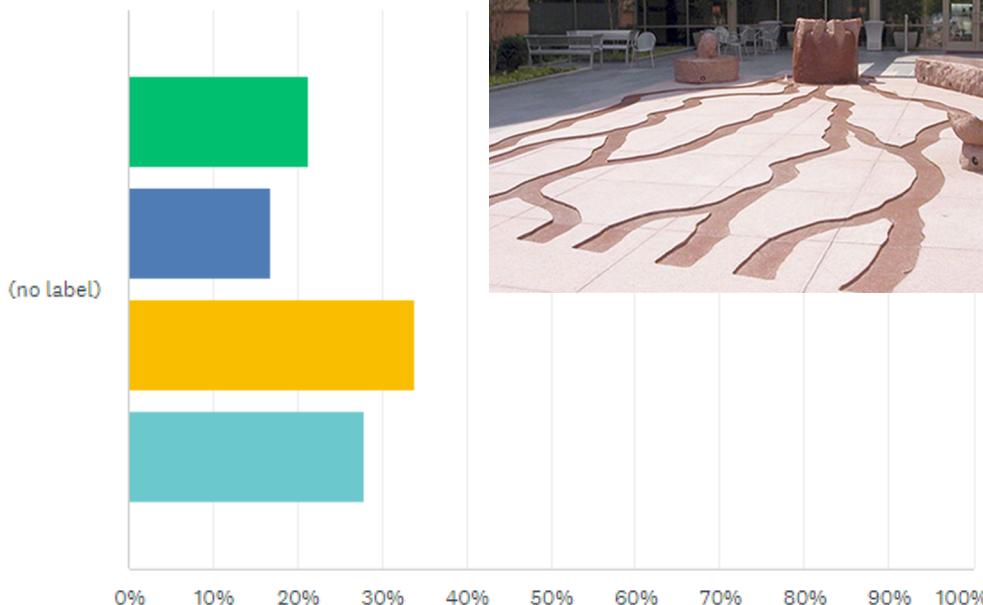
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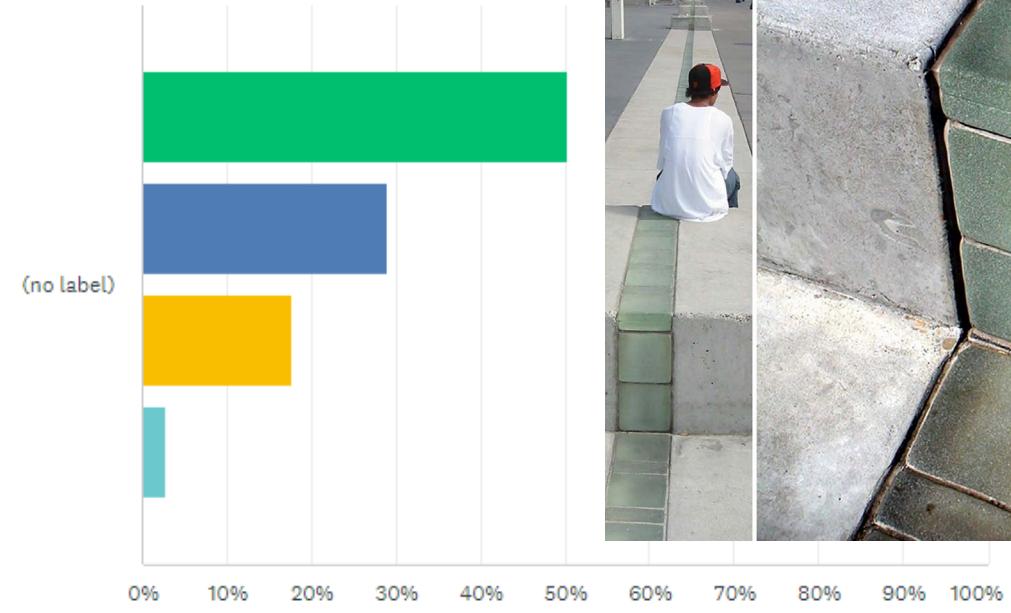
Visual Preference Survey

- Self Guided Visual Pathway Through Town

Answered: 136 Skipped: 16



Answered: 141 Skipped: 11



Not Appeal...

Somewhat ...

Very Appeal...

Not Appeal...

Neutral

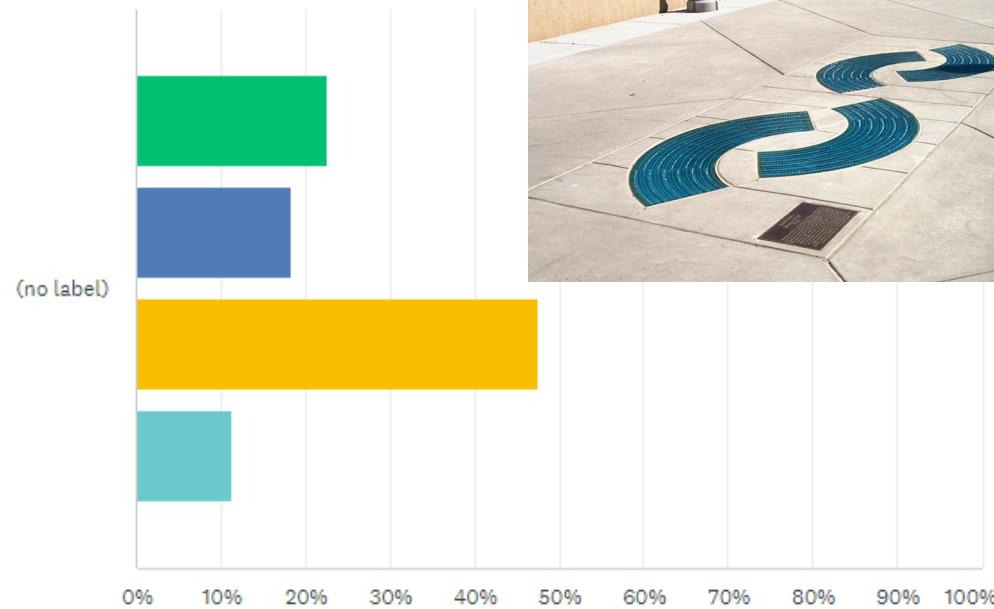
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Very Appeal...

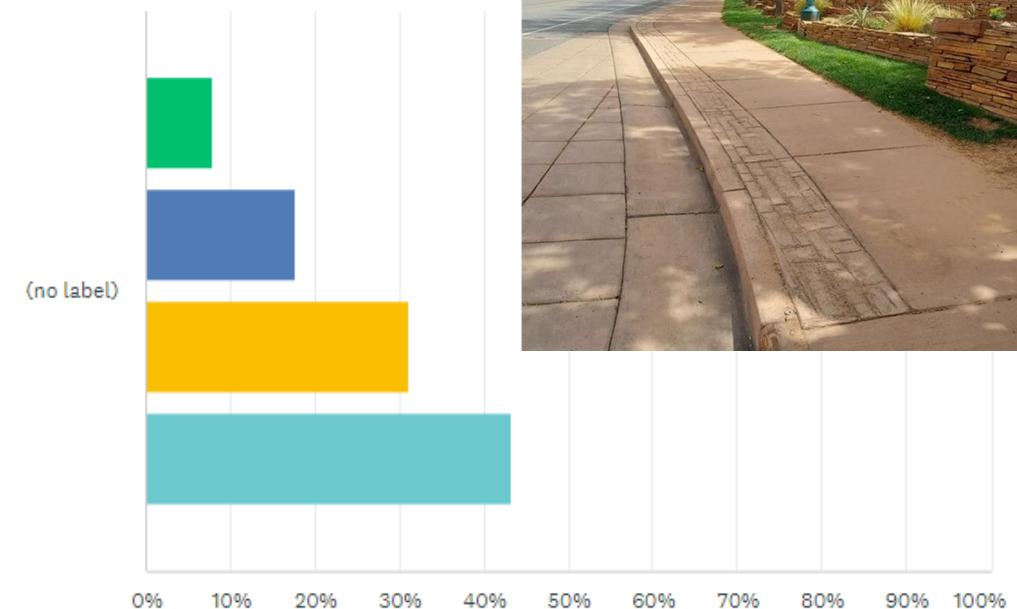
Visual Preference Survey

- Self Guided Visual Pathway Through Town

Answered: 141 Skipped: 11



Answered: 141 Skipped: 11



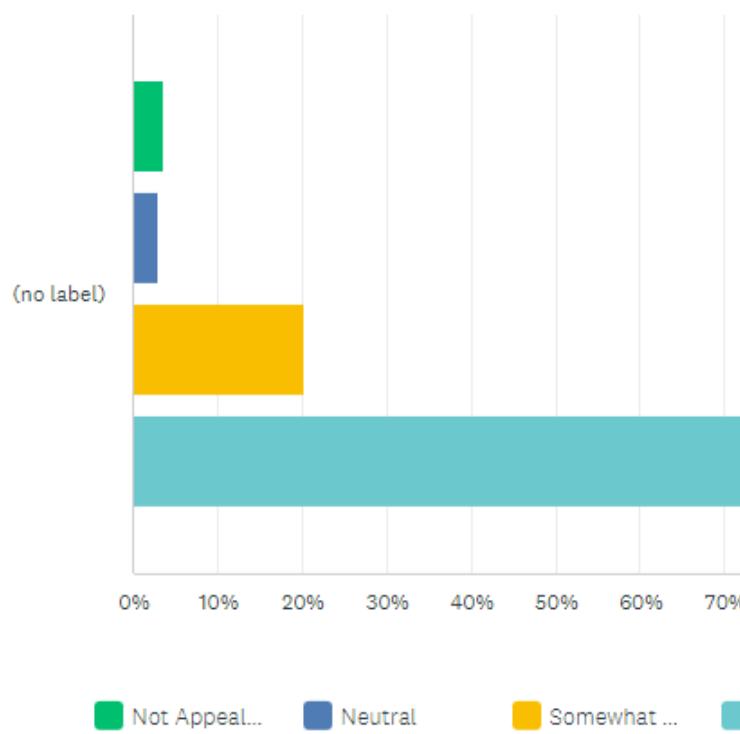
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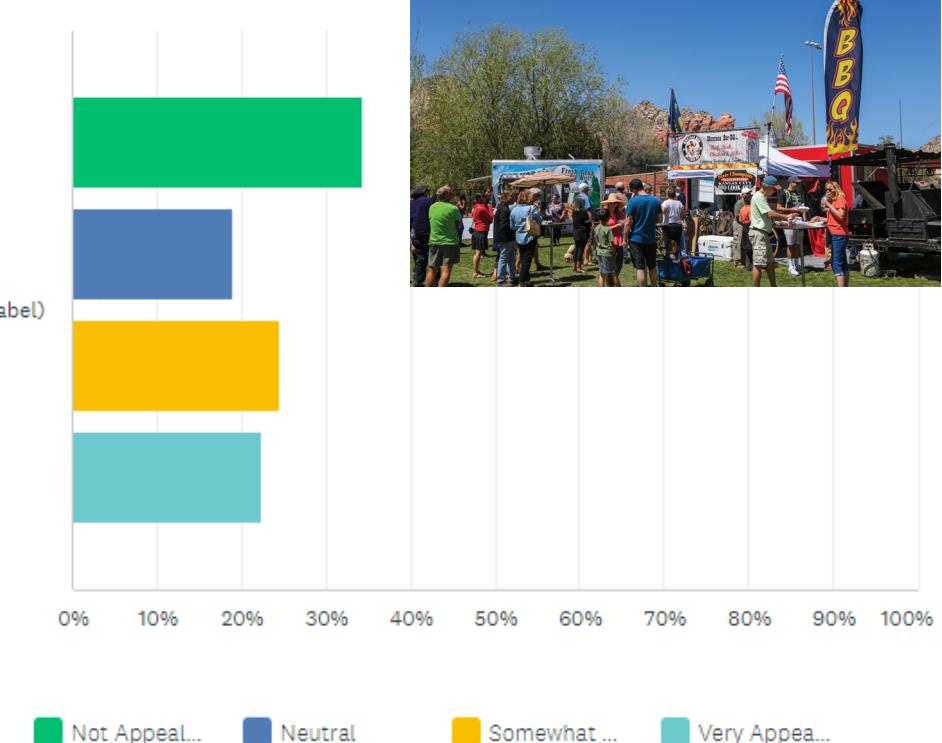
Visual Preference Survey

- SR-9 Property Possibilities

Answered: 138 Skipped: 14



Answered: 143 Skipped: 9



Visual Preference Survey

- SR-9 Property Possibilities

Answered: 141 Skipped: 11



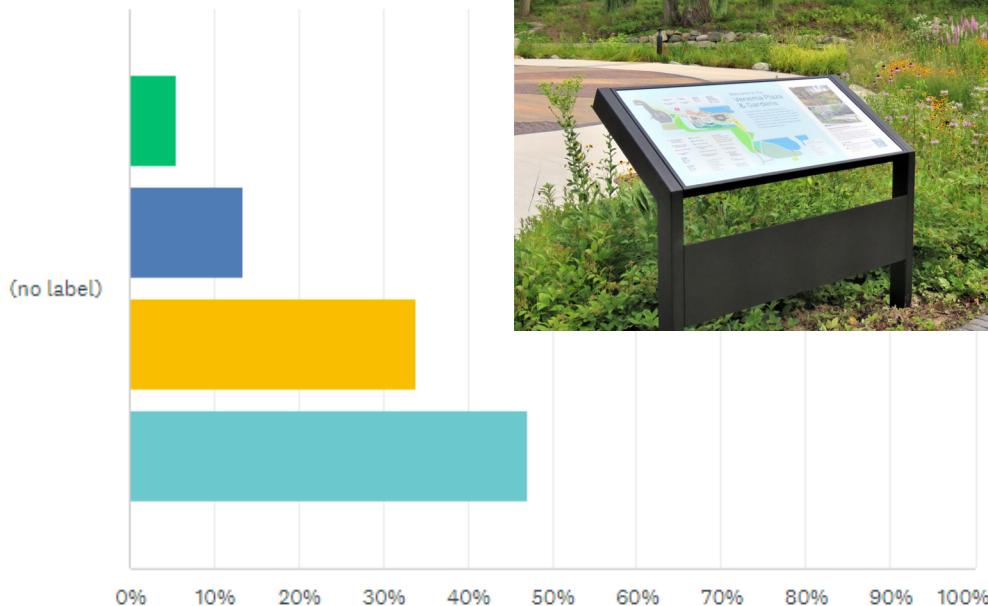
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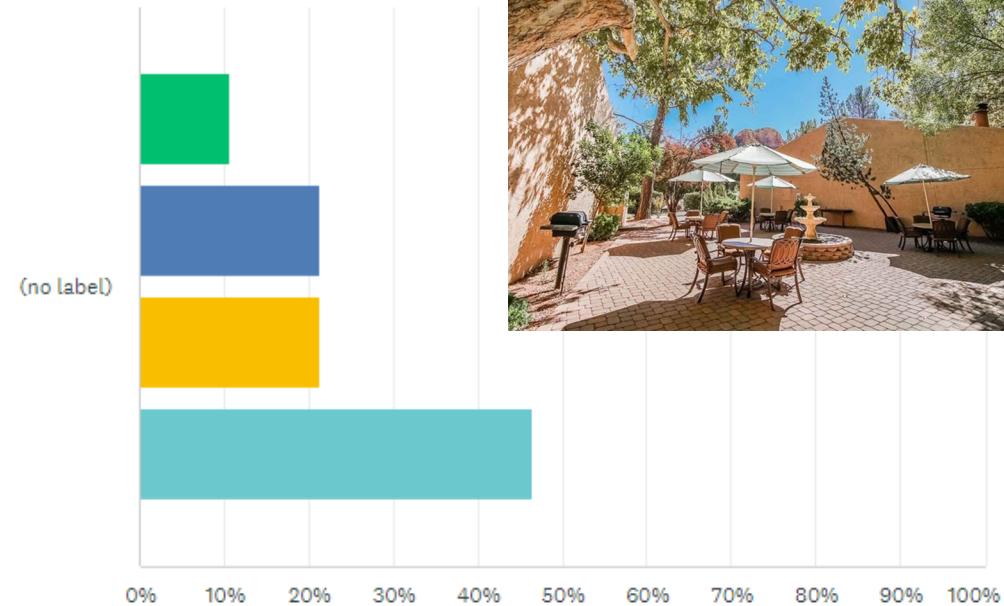
Visual Preference Survey

- SR-9 Property Possibilities

Answered: 142 Skipped: 10



Answered: 140 Skipped: 12



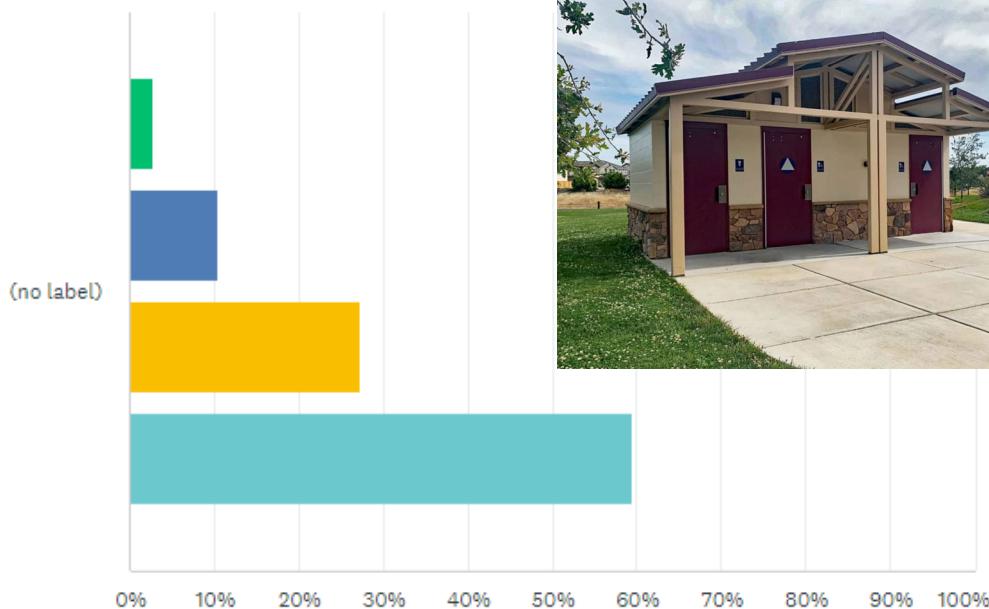
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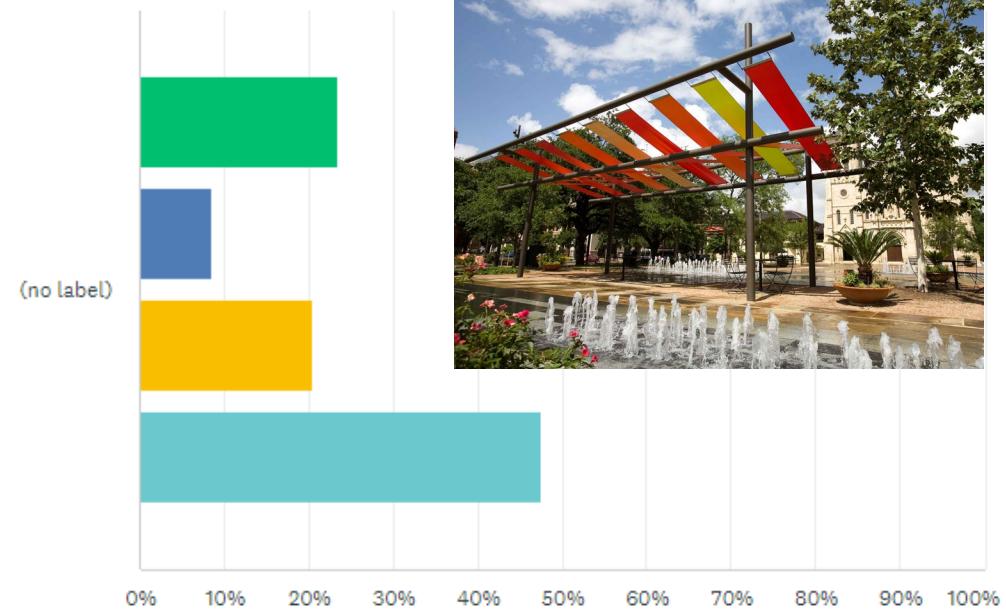
Visual Preference Survey

- SR-9 Property Possibilities

Answered: 143 Skipped: 9



Answered: 141 Skipped: 11



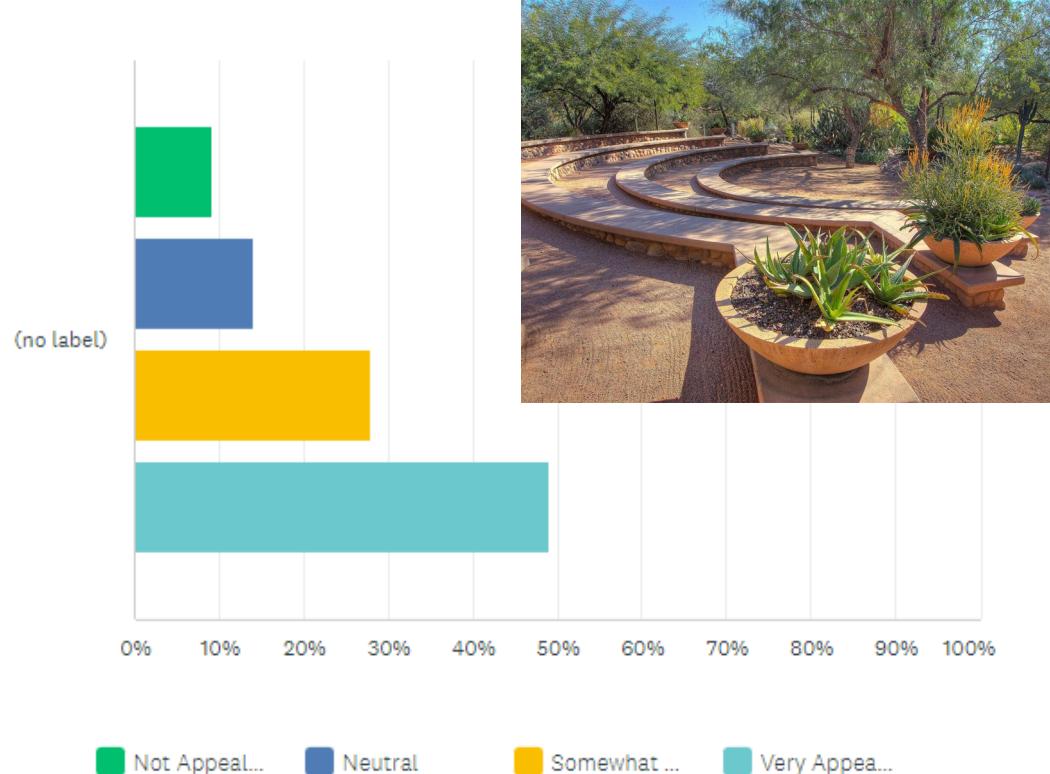
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Visual Preference Survey

- SR-9 Property Possibilities

Answered: 143 Skipped: 9



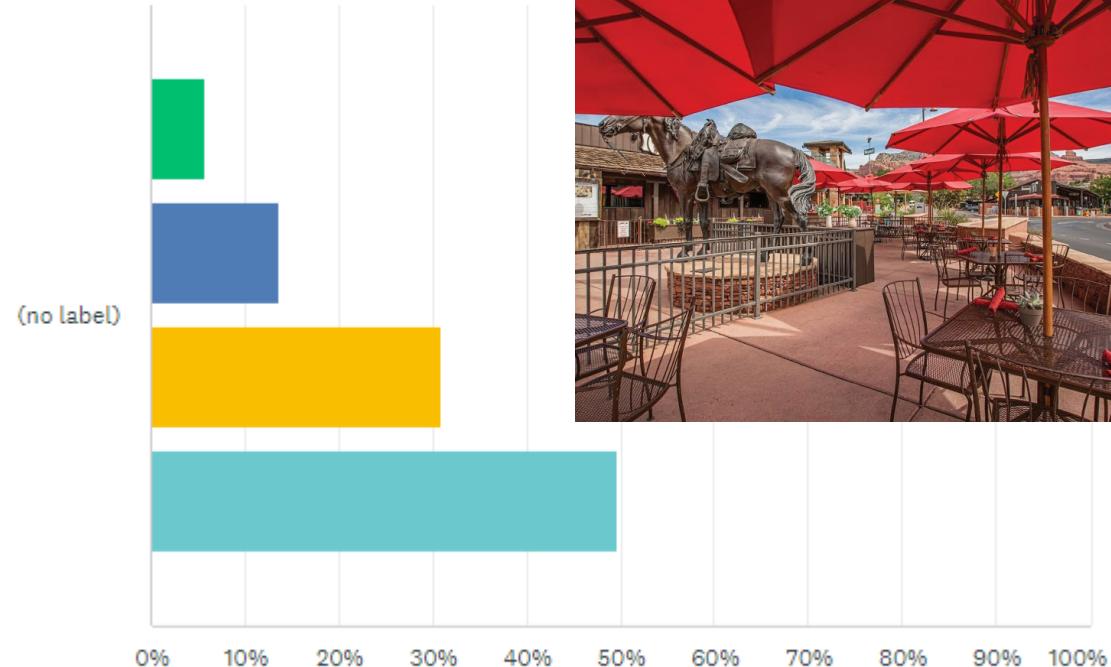
Visual Preference Survey

- Public Gathering Nodes

Answered: 137 Skipped: 15



Answered: 139 Skipped: 13



Not Appealing

Neutral

Somewhat ...

Very Appealing

Not Appealing

Neutral

Somewhat ...

Very Appealing

Visual Preference Survey

- Public Gathering Nodes

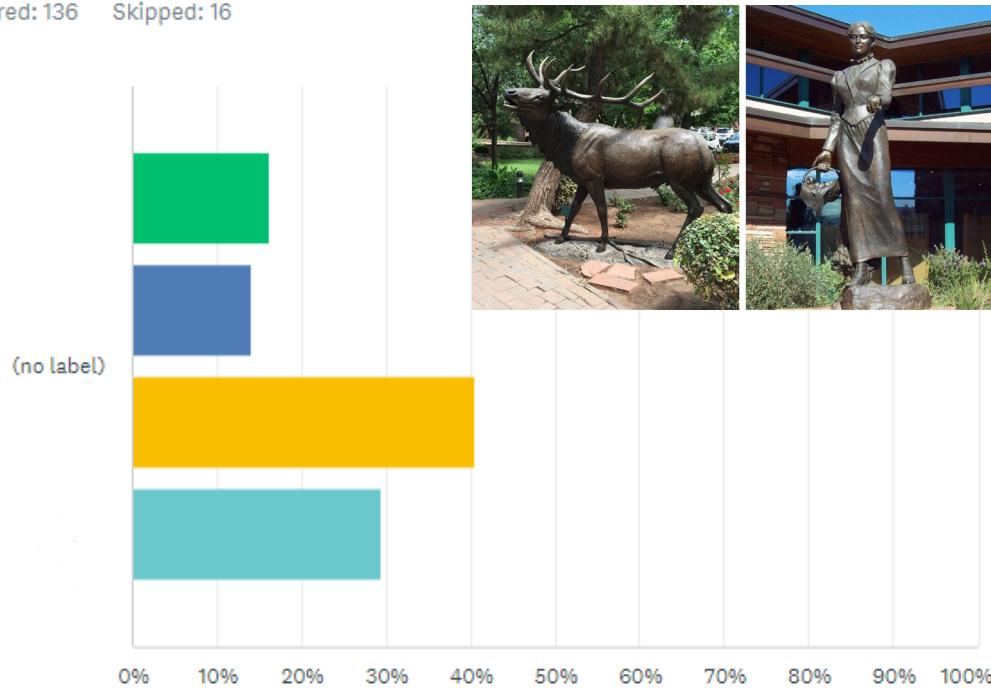
Answered: 137 Skipped: 15



Visual Preference Survey

- Public Art

Answered: 136 Skipped: 16



Answered: 137 Skipped: 15



■ Not Appealing

■ Neutral

■ Somewhat Appealing

■ Very Appealing

■ Not Appealing

■ Neutral

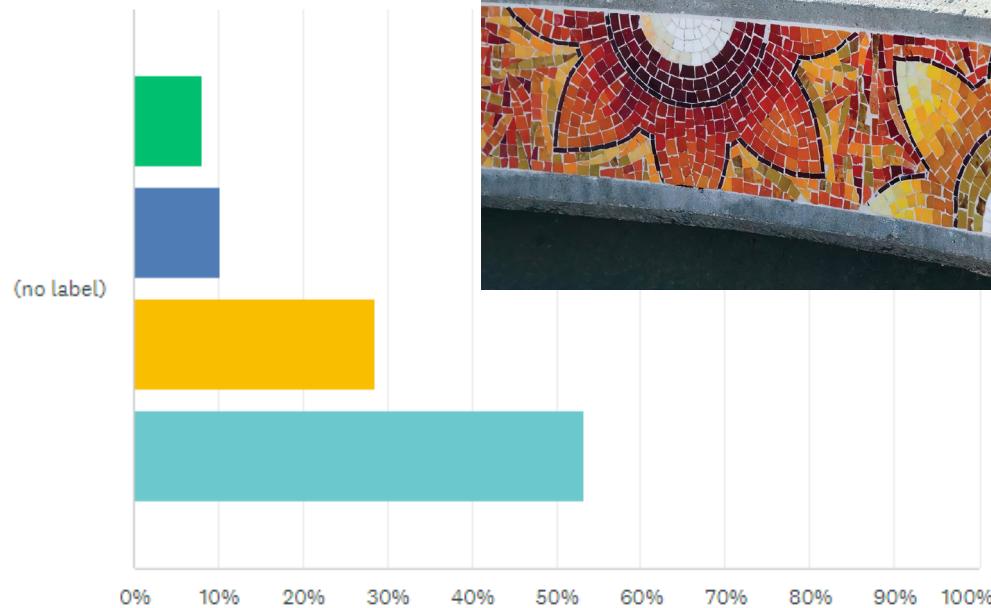
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■ Very Appealing

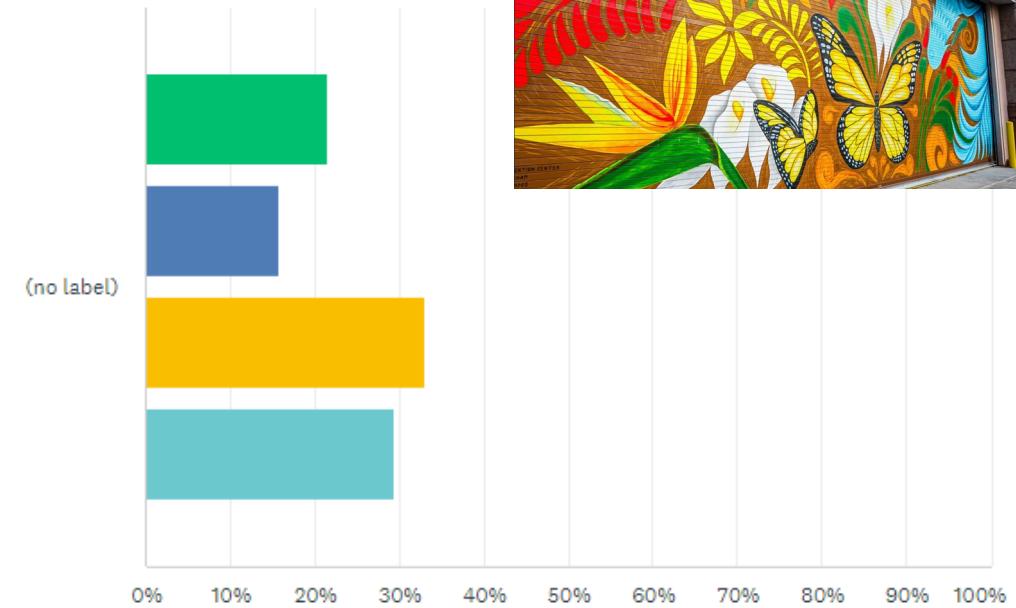
Visual Preference Survey

- Public Art

Answered: 137 Skipped: 15



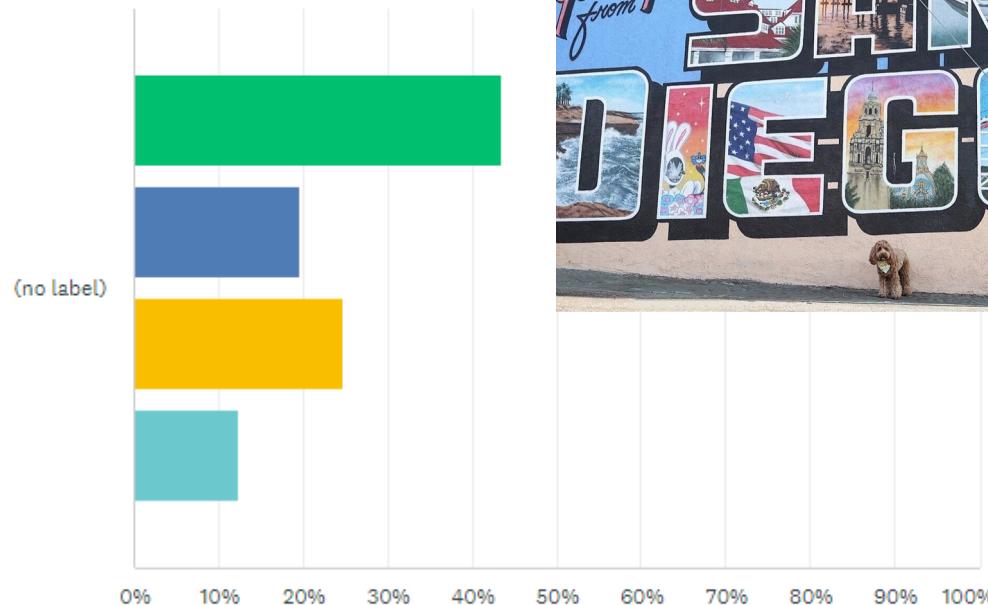
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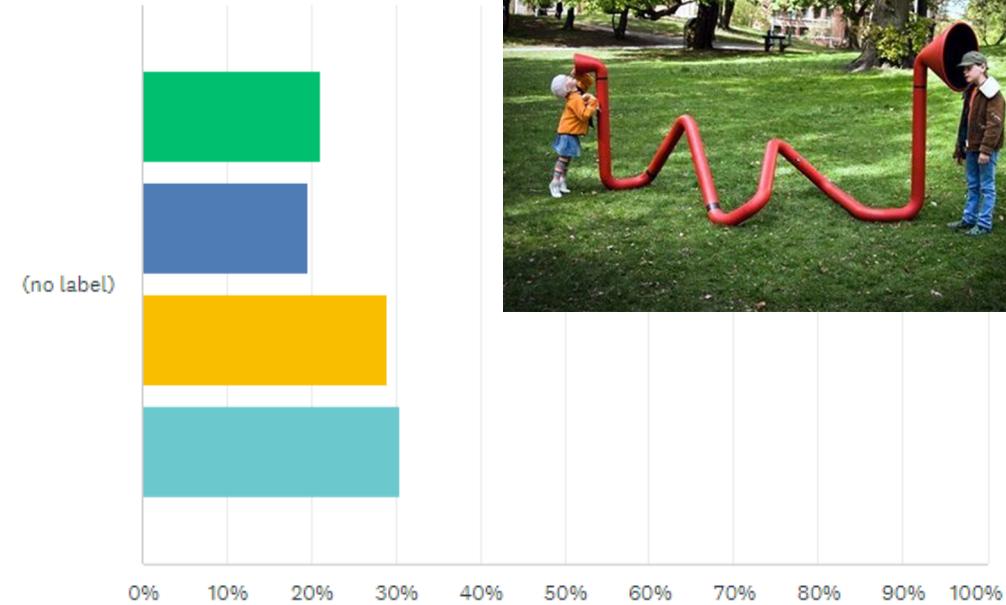
Visual Preference Survey

- Public Art

Answered: 138 Skipped: 14



Answered: 138 Skipped: 14



Not Appeal... Neutral

Somewhat ... Very Appeal...

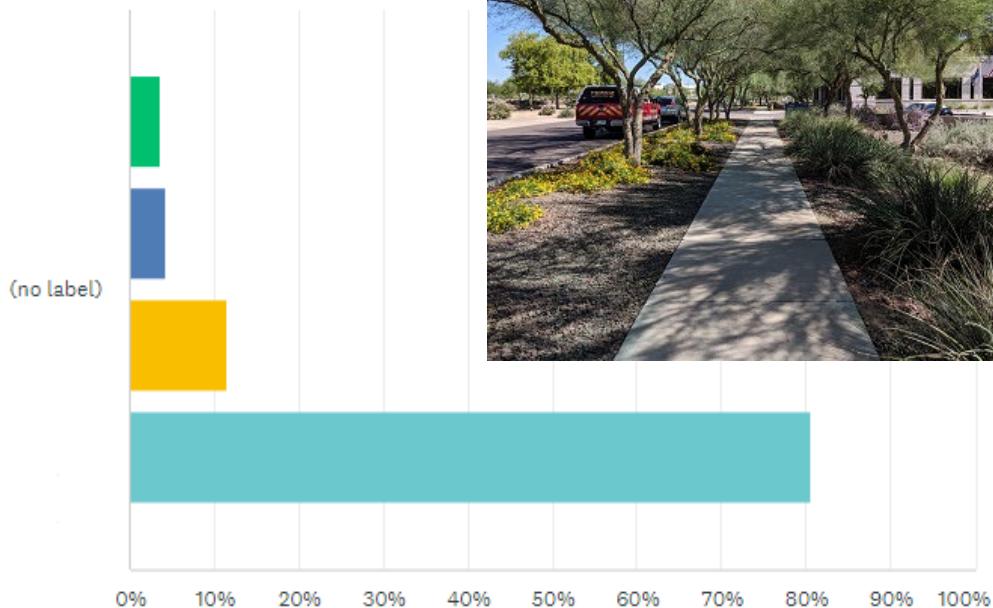
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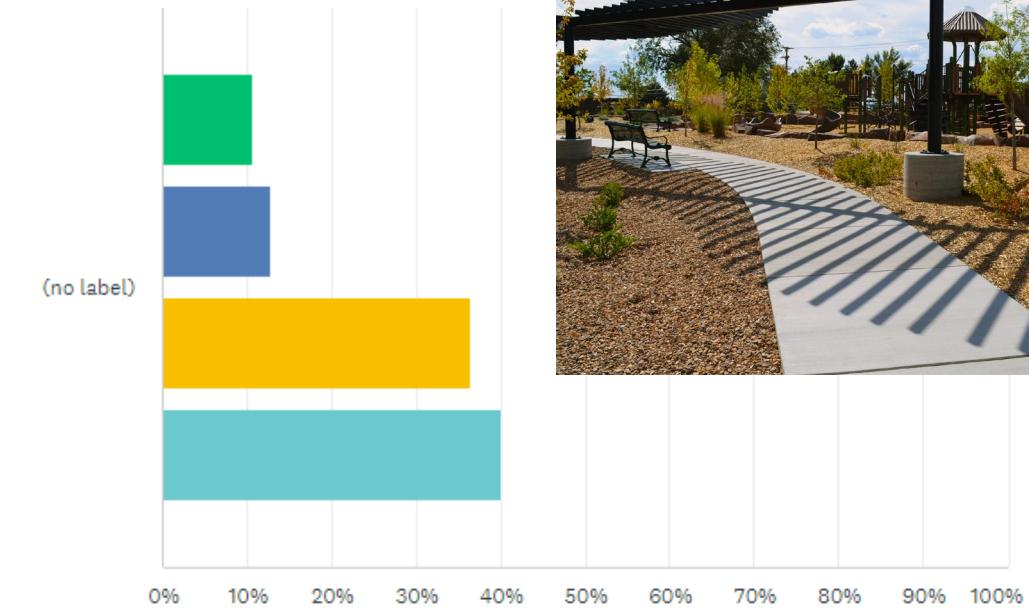
Visual Preference Survey

- Shade Elements

Answered: 139 Skipped: 13



Answered: 140 Skipped: 12



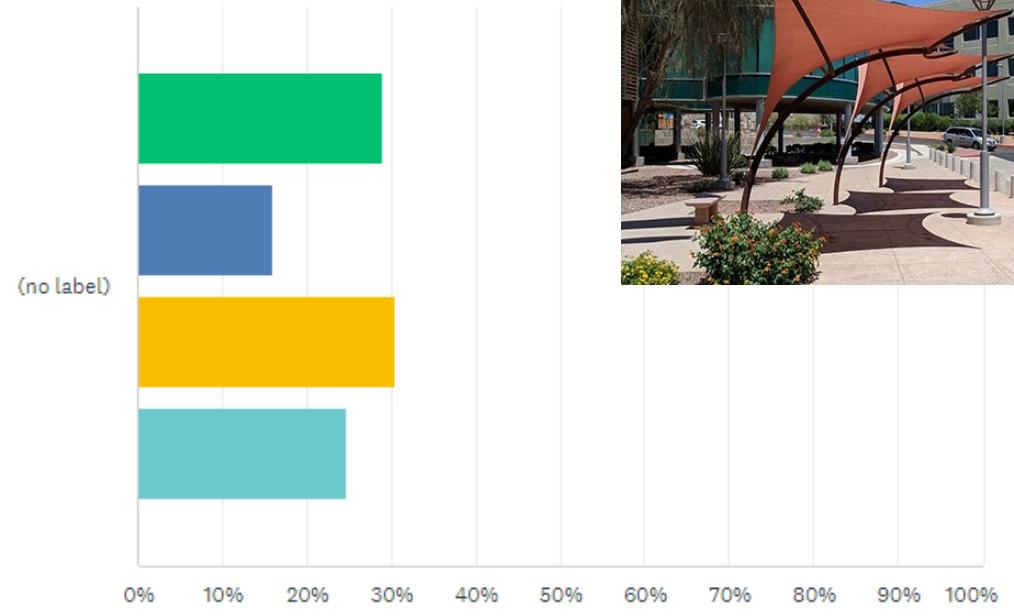
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■ Not Appealing ■ Neutral ■ Somewhat Appealing ■ Very Appealing

Visual Preference Survey

- Shade Elements

Answered: 138 Skipped: 14

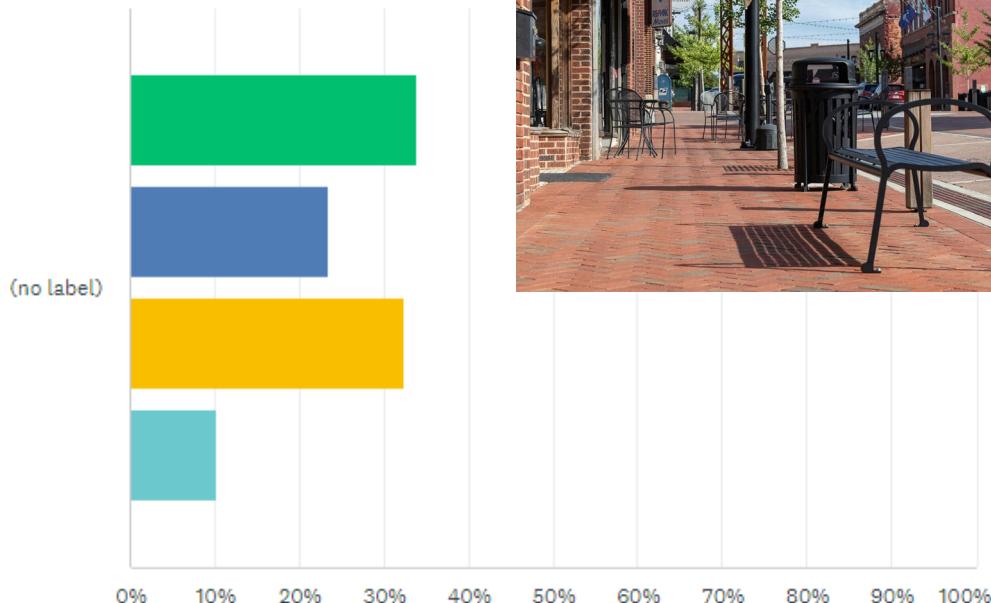


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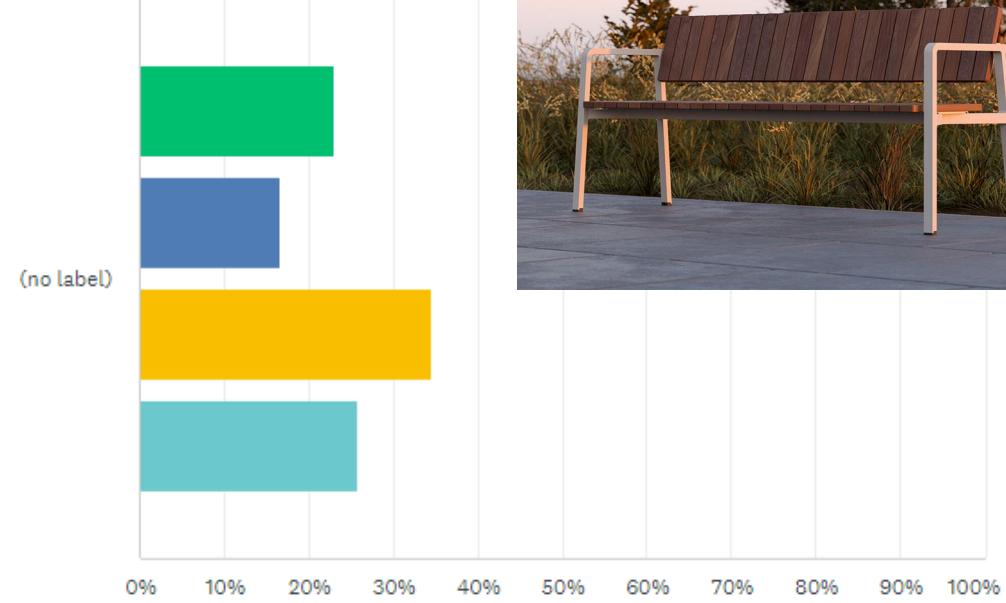
Visual Preference Survey

- Site Furnishings

Answered: 136 Skipped: 16



Answered: 139 Skipped: 13



Not Appealing

Neutral

Somewhat ...

Very Appealing

Not Appealing

Neutral

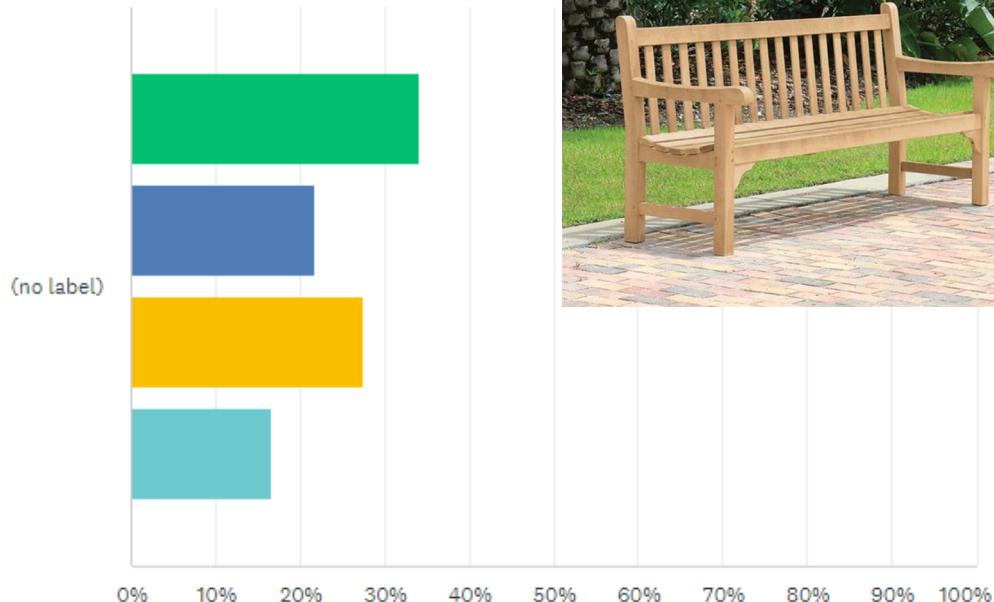
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Very Appealing

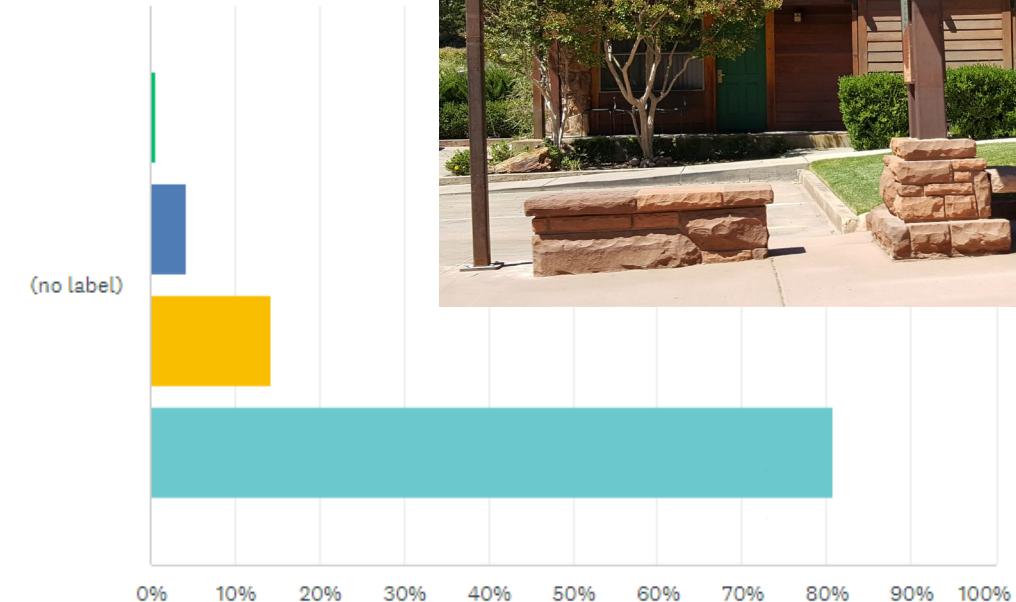
Visual Preference Survey

- Site Furnishings

Answered: 138 Skipped: 14



Answered: 140 Skipped: 12



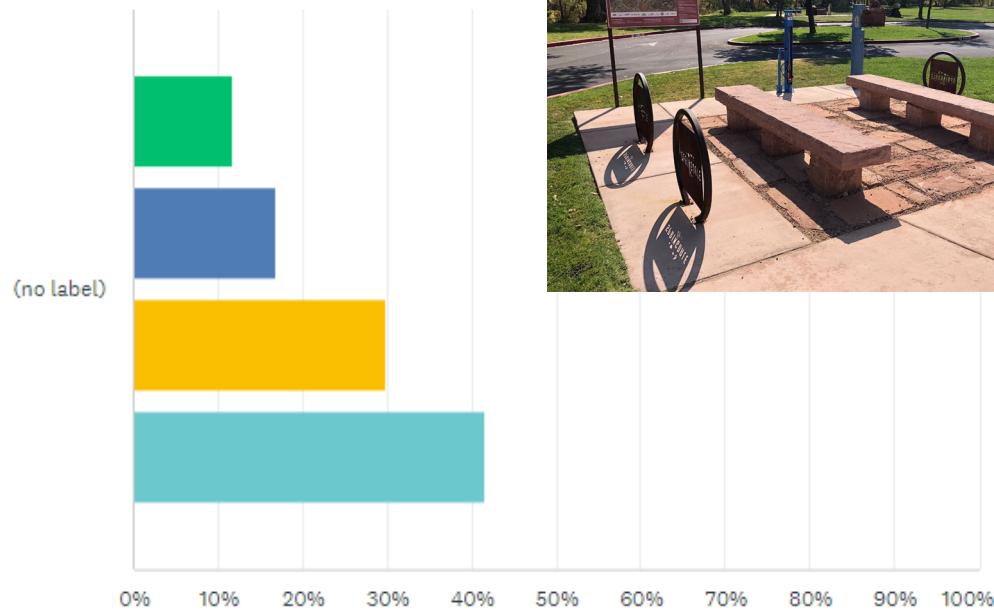
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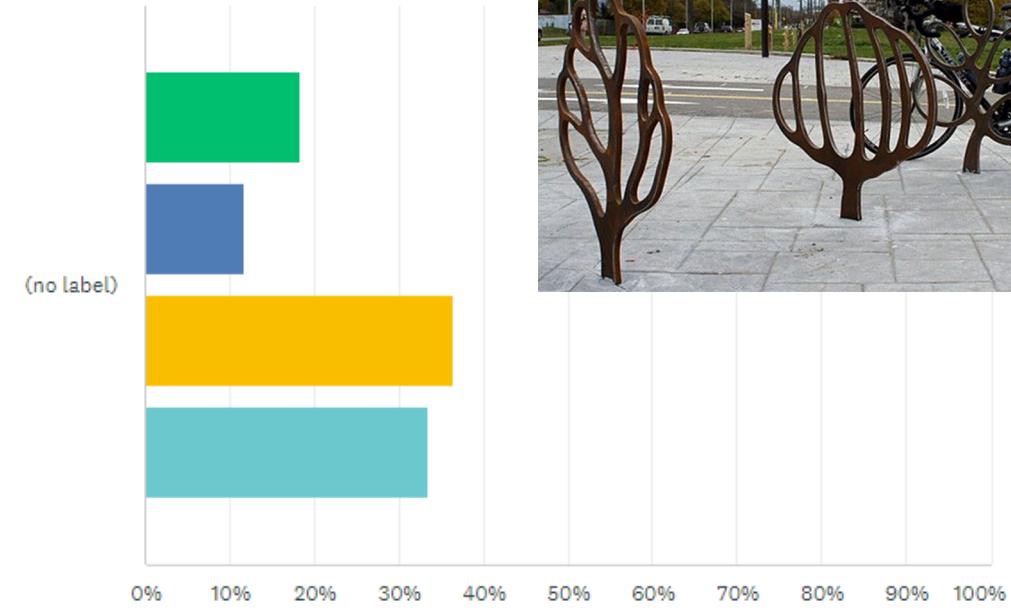
Visual Preference Survey

- Bike Racks

Answered: 137 Skipped: 15



Answered: 137 Skipped: 15



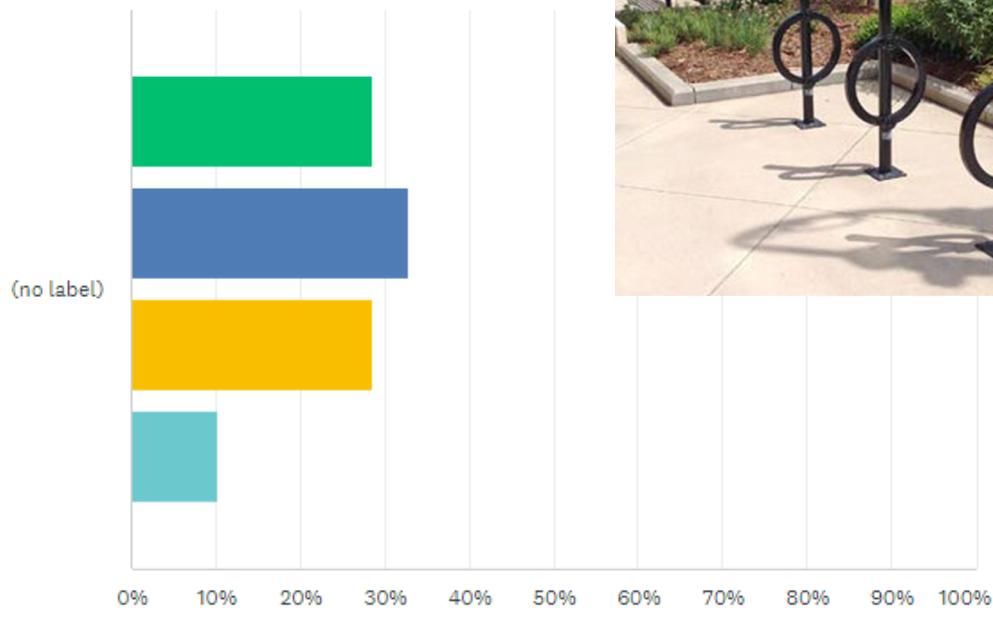
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Not Appealing Neutral Somewhat Appealing Very Appealing

Visual Preference Survey

- Bike Racks

Answered: 137 Skipped: 15



■ Not Appealing ■ Neutral ■ Somewhat Appealing ■ Very Appealing

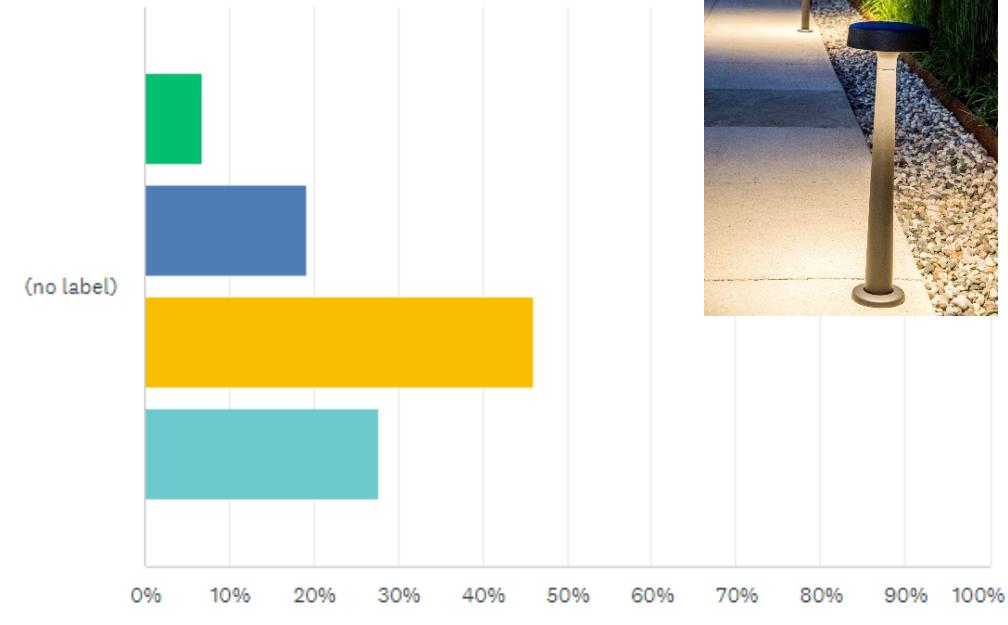
Visual Preference Survey

- Landscape Lighting

Answered: 134 Skipped: 18



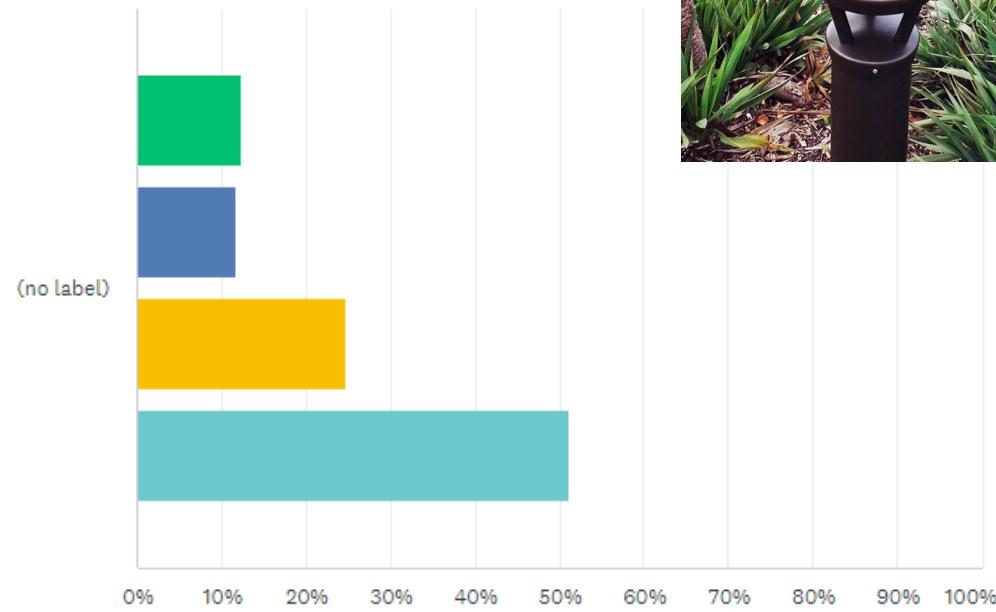
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Visual Preference Survey

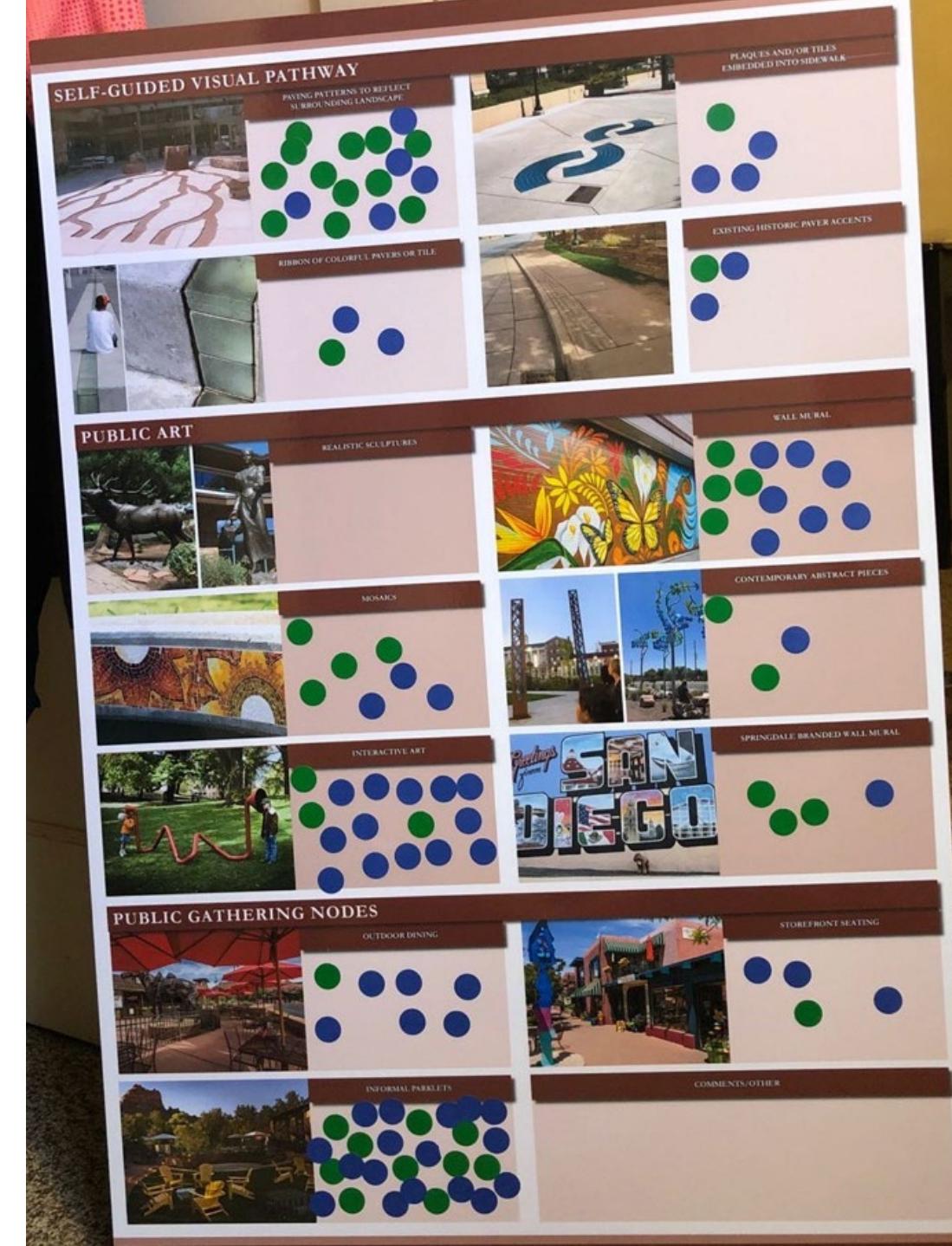
- Landscape Lighting

Answered: 137 Skipped: 15

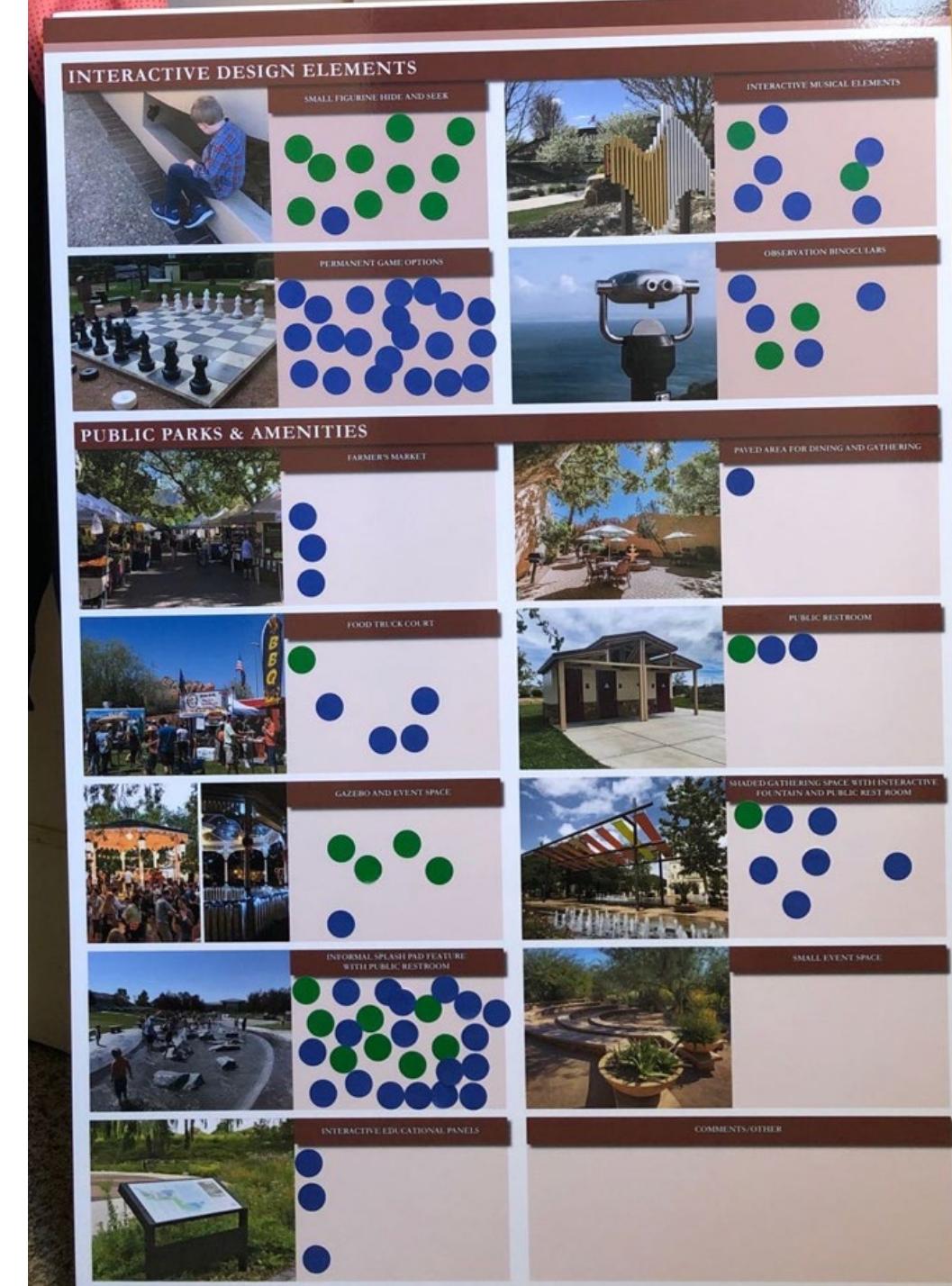


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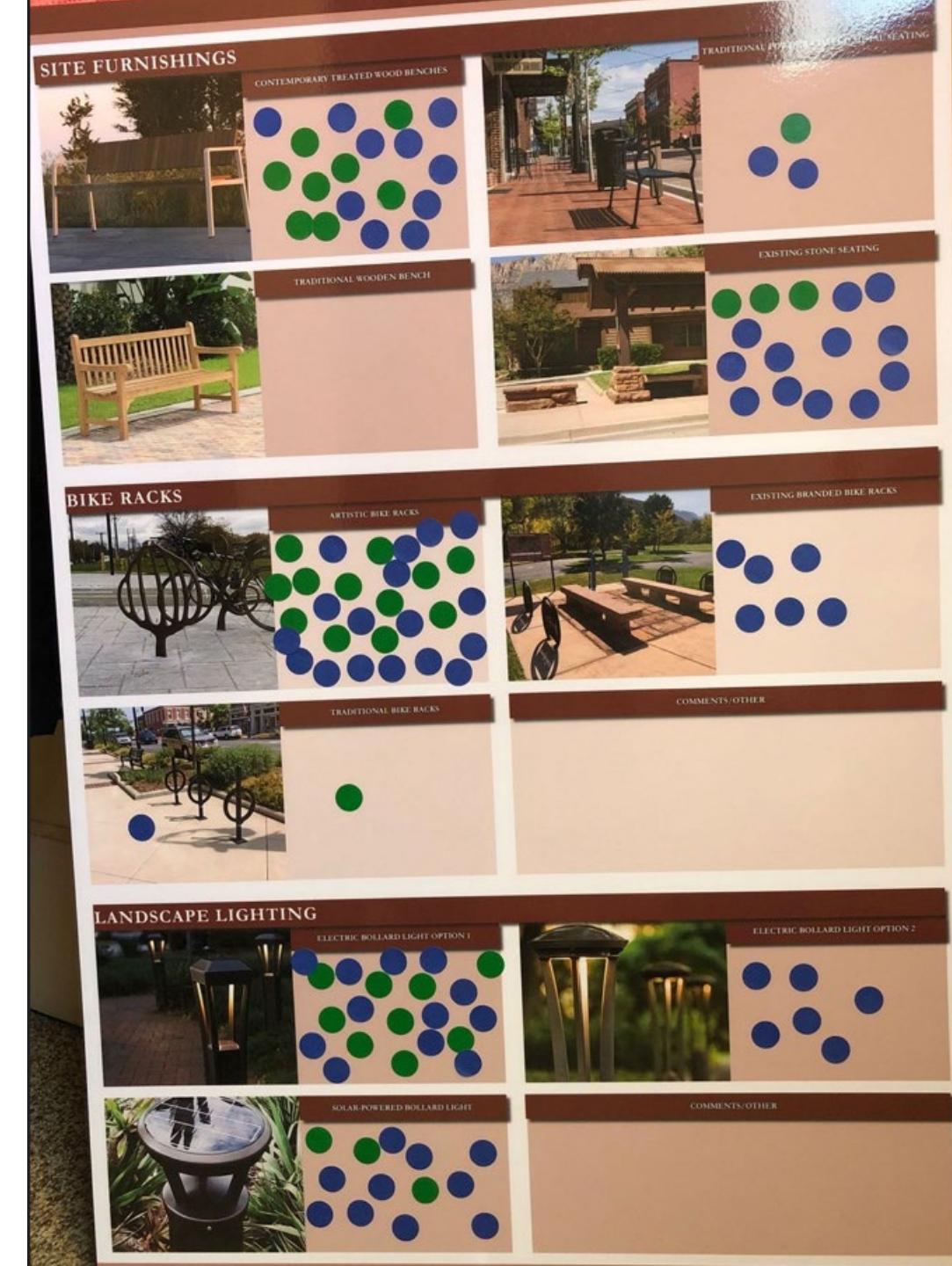
Visual Preference Survey: Student Input



Visual Preference Survey: Student Input



Visual Preference Survey: Student Input



Visual Preference Survey: Student Input

SIGNATURE ENTRY FEATURE

MONUMENT SIGN WITH LOCAL, NATURAL MATERIALS



EXISTING MONUMENT SIGN



ARCH SPANNING SIGN WITH LOCAL DESIGN ELEMENTS



CONTEMPORARY MONUMENT SIGN WITH VERTICAL ELEMENTS



SPRINGDALE ZION CANYON



EXISTING MONUMENT SIGN



ENHANCED SIDEWALKS

CONCRETE AND EXPOSED AGGREGATE PATTERN WITH PLANTED BUFFER



BRICK PAVERS WITH POURLED CONCRETE BANDS



CONCRETE SIDEWALK WITH PAVER BANDS AND POTTED PLANTS



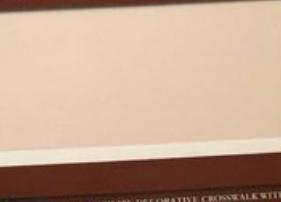
COMMENTS/OTHER



CONCRETE SIDEWALK AND PAVER COMBINATION WITH PLANTERS



COMMENTS/OTHER



ENHANCED CROSSWALKS

LIGHTED HAWK CROSSWALK WITH AUDIO SIGNALS



HIGH VISIBILITY CROSSWALK WITH FLASHING BEACON AND OPTIONAL AUDIO SIGNALS



COMMENTS/OTHER



HIGH VISIBILITY DECORATIVE CROSSWALK WITH OPTIONAL FLASHING BEACON





02. STAKEHOLDER MEETING SUMMARIES

Contents

Major Take-aways	1
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Healthy Lifestyle Advocates	8
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Major Take-Aways

- The streetscape desperately needs shade
- More seating is necessary, and not just at the shuttle stops
- There needs to be more trashcans and regularly scheduled emptying
- Many people are in favor of public restrooms at the SR 9 property
- Need to get bicycles off the sidewalks
- Crosswalks need to be improved: location, material, and visibility
- Pedestrian accessibility and identification need to be improved at the park's entrance
- Implementation of public art should be purposeful and meaningful
- Interpretative signage highlighting history, geology, culture, or astronomy would be beneficial throughout the town
- There needs to be more representation of the Paiute people and history in the area
- Support for splash pad or water feature at SR-9 property with caveat of finding a solution to water usage

Elementary School

Meeting Date: 08.23.2022, 1:00 PM

Attendees:

- Kyla Topham – Resident

Meeting Notes:

- Any interactive or gathering elements have a negative outlook from most people in the area
- The elementary school has a bit of a bad image from the older residents
 - Feels there is a lack of community here
 - Thinks people want to keep the area sophisticated

- We will produce separate boards for the kids to vote one
 - Should include topics like history, wildlife, etc.
- Would like to see a place where the kids can play in the water and cool off that isn't in the "poison river"

UDOT

Meeting Date: 08.25.2022, 3:30 PM

Attendees:

- Chris Hall – UDOT

Meeting Notes:

- There are concerns with the limited right-of-way
- The crosswalk types should be limited to thermal plastics
 - These must be applied directly to the type of pavement
 - Not cut out or pavers
- Cautious of the painted surfaces because it creates lower friction surfaces
 - Doesn't completely rule it out but more discussion is needed
- Flashing beacons generally have a hard time with UDOT's policies
- We will have future, more in-depth conversations about possibilities and constraints

Art and History Enthusiasts

Meeting Date: 09.01.2022, 10:00 AM

Attendees:

- Lila Moss – Resident, Founder of Arts Council
- Melanie Madsen – Resident
- Adrian Player – Former Council Member
- Dolores Pallida – Resident, Artist
- Cornelia Kallerud – Resident, Director of Mosaics
- Murray Kallerud – Resident

Meeting Notes:

- There are not enough crosswalks in town
 - People just cross wherever they want to
 - They will park on one side of the road and run across to the shuttle stops
 - Tourists driving don't stop at the crosswalks wither like their supposed to
 - Need to place crosswalks where they are actually needed – areas of high traffic near the bus stops and post office
 - Shuttle stop 4 has no bench, shade, or trashcans
- There need to be more trashcans
 - All of them are always full and there is trash on the street

- Especially apparent near the pizza place
 - People will dump their trash in planters or anywhere they want
- There need to be more benches to relax or take in the scenery
 - These should be placed away from the shuttle stops
- There needs to be more shade and more trees
- There should be a public restroom with shade and seating nearby
 - There shouldn't be any parking here – it should be walk up so it promotes walking
- The town is overrun with tourists and we need to make sure that they are accommodated
- Must get bikers off of the sidewalk and into the bike lanes
 - It's very dangerous for both the riders and pedestrians
 - Need to finish the multi-use trail that runs through the town
- The self-guided trail is a good idea to help direct people to the park
 - Pedestrians rarely walk into the park, they just use the shuttle or bike in
 - Could be a historic walk that highlights town's history
 - Would like to see something embedded into the sidewalk
- The pedestrian entrance/shuttle area is confusing and gets very congested
- Need to keep in mind the type of art and the angles for viewing
 - Taller elements are best viewed up a hillside and not in the way of a major view
 - The existing low sign works because it is low and highlights the view
 - The existing sign competes with the majestic view sign
- Benches are a great opportunity for public art
 - Could have a contest each year for the design
 - Should consider the consistency with these though
- It would be nice to have water fountains throughout the town that help cool things off and create pleasant microclimates
- There are 5 of the manhole tortoises in the town with interpretive signs
 - Locals know about them but visitors generally don't
- Shouldn't funnel people to one hotspot, but rather direct people to multiple areas of interest
- Would love to see a water feature at the SR9 property
 - If the river wasn't so polluted there could be a spot to play, but it's unsafe
 - With water use being a contentious issue, there should be an alternative
 - Hotels in the area use a ton of water for lawns that don't serve any purpose
 - Try and get the hotels to return the lawn to desert plantings and then use the water for the public interests
- Historic preservation tore up old canal rocks and could use them in some capacity
- Mosaics or artwork on the ground to orient yourself to the surrounding landscape would be really nice for visitors
 - Could have binoculars here pointed at the mountains
- Provide more access to the side trails that only the locals know about
 - The more people that can enjoy Springdale the better
- Should consider more use for the OC Tanner Amphitheater

- The public gathering nodes would require some convincing for collaboration or partnership with the local businesses/private owners
 - People won't use these areas unless they are shaded
 - Nicely placed picnic areas would be nice
 - Umbrellas are not an option because they blow away
- There needs to be more lighting to highlight side roads
 - Others think that there doesn't need to be any more lights
 - Bollards would improve public safety
 - People like the lights near the Watchman Visitor Center and Feel Love Coffee
- Can have planters that are sponsored and maintained by people
 - The city won't take care of any planted areas
- There are opportunities to use the old canal for something
 - Or highlight that it's actually there
 - People had fallen into there before
- The retaining walls across from the post office are dangerous
 - Kids often climb on them and there are spiders and scorpions
- Big Springs Road is public and should be made more appealing and safer
 - Could be better landscaped and traffic calming could be introduced through there
 - There are no fire hydrants along the road here
 - Would be nice if the town didn't "bastardize" it and actually took care of the road
- Consider slowing down speed limit and introduce traffic calming
 - People speed upright at the post office
- Derelict properties need to be improved

Zion Canyon Offerings

Meeting Date: 09.01.2022, 2:00 PM

Attendees:

- Laura Doty – Resident, Owner

Meeting Notes:

- The existing gateway sign is good how it currently is
 - Less statement is important – the signage should detract from the views
- All provided examples of sidewalk environments are too busy
- There used to be a planter in front of the shop, but it got taken away
- Would like to see greenery in front of the store rather than the rock beds
 - Need to be careful with vertical elements do not to block views and must preserve the sightline of the parking access
 - Pay attention to the placement of trees as to not block the storefront or views of the landscape
- Even with shade the pavement and hardscape get quite hot
 - There is not a lot of area to work with

- The public/private gathering nodes wouldn't apply to every business.
 - Need to be intentional in identifying what properties could best provide these
 - These areas must have shade. Misters here would also be nice
- Would like to avoid large signs or lights at crosswalks to preserve the natural beauty in Springdale
- Continuation of the mosaic program through the town would be nice to see
 - Rock sculptures are another option
- It would be nice to have an official dog park for the residents and one for visitors
 - Should also look to include pet friendly water fountains all over
 - The existing park and trail are nice
- A splashpad at the SR9 property would be amazing, but the water use is an issue
 - Culinary water is expensive and irrigation water is brown right now
- Educational signage would be beneficial, but people won't stop to read them if there isn't any shade
 - Can have the binoculars near these pointed at the geology
- Hide and seek elements could incorporate animals found in Zion
- Pocket parks with shade would be nice along the road
- People staying in the hotels need something to do at night
- Not a fan of the new streetlights in town
 - There are a lot of dark patches along the street
- There are currently not enough seating opportunities here
 - These can't be metal and must be shaded
- Prefers simplicity

Outdoor/Bike Enthusiasts

Meeting Date: 09.01.2022, 3:30 PM

Attendees:

- Gil Kiefer – Resident, Bike Ambassador
- Scott Williams – Bike Shop Owner

Meeting Notes:

- Biking on the sidewalks is a major issue
 - Bike businesses are falling short on reinforcing the bike rules
 - The town is focused on getting riders into the bike lanes
- The liaison program is going great
 - Trying to make things harmonious between the renters, the town, drivers, and the park
 - The Park can't tell businesses how to run their business – that's where the liaison program comes in
- The current crosswalks are not effective for bikes. There needs to be a better way of identifying these.
 - Could add flashing beacons similar to the one near Majestic View

- The town is a bit negative and hesitant to add in more signage of any sort
- Inset lighting could be an alternative that is less intrusive but still catches the drivers' attention
- Look into crosswalk flagging option similar to Cedar City or Colorado Springs
 - Could have a turkey sculpture as the flag holder and the flags become its tail feathers
- The pedestrian access into the park is very confusing for visitors
 - The right-turn lane and bike lane access have conflicts
 - There is a lack of good signage to direct them down into the Cable Mountain property to the pedestrian access
 - We could use the visual pathway to better direct people to the park's pedestrian entrance
 - There needs to be a crosswalk on the exit closer to the park for both bicyclists and pedestrians
- Should encourage people to walk from farther stops
- There should be bike signage and infrastructure along other town streets
- Prioritize getting people off of the main roadway
 - Re-route bikers through the neighborhood
 - The current multi-use pathway isn't very functional
 - Be prepared for the bike trail that's coming from LaVerkin
 - It would be nice to see a bike stand/repair station and water station along this
- Any plantings should be native and drought-tolerant
 - Large pots could be nice in areas that lack color
- Would like to see some reference to the native culture on the educational opportunities
 - Geological signs similar to the ones on the Pa'rus trail would also be helpful
- The splashpad is a good idea but be wary of the proximity to the street
 - Figure out how to collect gray water and treat it
- Public restrooms would be amazing
 - There are none between Sol Foods and the park
- Artwork should be rotated so that it keeps continual interest for residents

Public Meeting Walking Tours

Meeting Date: 09.01.2022, 6:00 PM

Meeting Notes:

- People like the trees along Lion Blvd., however the city maintenance has been having issues with them and had to take some out
- Would like to see even more trees along sidewalks where possible
- Many were fans of the mosaics that had been done
- The crosswalk at Lion Blvd. and SR 9 needs to be improved
 - Remove the crosswalk signage from the area where there isn't one
 - Add a crosswalk across Lion Blvd.

- Crosswalks in general should be improved
 - Make them higher visibility
 - Introduce some sort of traffic calming to slow drivers
 - Rumble strips, speed bumps, or speed table crosswalks
 - Could include lights on the existing crosswalk signs in the middle of the roadway
- Should be careful about over-signing
- Many people liked the retaining walls
- They will be putting in a new plaque along the historic irrigation canal section that has been left intact
- There should be benches and shade at every shuttle stop
- Concerns with road noise at the SR 9 property
 - Will this location be for residents or visitors?
- Watch the height and obstruction of plantings while also adding variety to the plant beds
- Art/benches/planters might be problematic
- The town needs more trash cans but find a way to hide them
- No one is aware that there is a school in the middle of the town
 - There are many blind spots from driveways
- Observation binoculars should be incorporated near the old canal sign
- Boiler Park in Washington City has nice individual seating
-

Cable Mountain Lodge

Meeting Date: 09.02.2022, 9:00 AM

Attendees:

- Nate Wells – Resident, Owner

Meeting Notes:

- Despite best efforts, a lot of people still try and enter the park entrance from the road
 - Need to find a way to help guide people down into the Cable Mountain Lodge property for the pedestrian access
 - This property should be an extension of the plan through the town
 - Nate is “100% on board and willing to participate”
- Thinks the first option for monument signage would work well on this side of the town
- There is a major need for a crosswalk at the northern exit from the property
 - This is a location that it's critical to have a high visibility crosswalk here given the traffic
- Proposed an idea to emphasize artwork with easel sculptures through Springdale that you can see the inspiration or stand where the artist was when they painted the featured piece
 - Similar to Van Gough artwork in France
- Restrooms at the SR9 property would be excellent
 - There are only two public restrooms: Soul Foods on one end and then at the rental place here

- Sees thousands of people use the restrooms here every day
- Loves the idea of more educational panels
 - These should emphasize the tradition of art in the canyon as well as pioneer and Native American history in the area
 - “It’s embarrassing that there’s not more representation of the Paiute people
 - “Stories in the Sky” educational panel explaining the night sky and constellations
- Would love having the walking tour through town
 - This would encourage people to walk through town to the park rather than waiting for the shuttle
 - People want an enriching experience as they walk through Springdale
- There are some spaces between the streetlights that get really dark at night

Healthy Lifestyle Advocates

Meeting Date: 09.02.2022, 10:30 AM

Attendees:

- Teresa Silcox – Resident
- ...

Meeting Notes:

- You wouldn’t believe the amount of people that visit but don’t know where the park is even at
- The existing sign is loved by the community and should stay
 - Any new signs should be low-lying and made of natural materials so they blend in with surroundings
- Doesn’t think there needs to be a side on the north side of town that signifies that you’re in Springdale
 - The town and the park share an experience – it’s all a part of the canyon
 - A sign doesn’t necessarily make you want to stop here
- Loved that the road used to turn red once you hit the town limits
- Doesn’t think that the visual pathway is necessary
- Biggest concern is that they don’t want Springdale to turn into the typical gateway town
- There should be more public drinking fountains that you can use without a water bottle
 - Dog accessible water fountains would be nice
 - There are mixed feelings regarding waste bags for dogs
 - Don’t like the idea of a fenced off-leash dog area
- Doesn’t love the idea of an overpopulation of art just because
 - The implementation should be purposeful and subtle
- Makes sense to have gathering spaces where there are activities to do there
 - Shops, restaurants, and retail
- The quietness of the town is important
- Would like to keep things simple and doesn’t like the clutter and a ton of gadgets
- There should be more shade at the shuttle stops without horrible design

- Anything to help with educational opportunities is welcome
 - The town put up panels near the Majestic but they are blank
- Make public restrooms truly public
- A mini desert garden could be nice in the SR9 property
 - There could be an option to buy the featured plants at a local shop
- Bikers are important but so are the pedestrians
 - You can fill up tires and fix bikes 10 different places in town but there are no pedestrian-friendly water fountains anywhere

Zion National Park

Meeting Date: 09.02.2022, 1:00 PM

Attendees:

- Jeff Bradybaugh – Park Superintendent

Meeting Notes:

- They generally don't have any binoculars in the park, but that doesn't mean it can't be done in the town
- Try to keep signage and information consistent between the park and the town
 - They have professionals that make the interpretive signs that may be able to help
 - Signage at shuttle stops in town should match the National Park theme
 - Town would coordinate with the park for the signs to have the same theme and formats
- Any plantings should be drought tolerant natives
 - Non-natives basically become weeds and cause issues
 - The park's vegetation manager and the town should have approved native plant lists
- There have been issues with deer and other animals coming into town
 - The park and town have gone through efforts to educate the residents on deer-resistant plantings
 - Prey (the deer) brings the predators that are not necessarily welcome in town
 - Bighorns, however, will generally stay out of the town
- The park has unique plants and animal species that can be highlighted on informational signs
 - The Zion Snail that only exists in the park in the sky gardens
 - There are 2 plant species that are only found in the park
- Signage should reinforce the 'Leave No Trace' principals
- There is always a need for another restroom
- Should be wary of over-lighting areas; there is no reason to get locked into the engineering standards for lighting
 - People are able to navigate well without as much light as you would think
 - Solar lighting in the park works well
- Any suggestions with the park entrance and pedestrian access interface would be welcome
 - Wayfinding and directional signage, especially here, is so important
 - A crosswalk at this location would be well suited and is much needed
- Crosswalk lighting inset into the roadway is a good thought
 - Will remove the need for intrusive signage

