

# Springdale Heritage Days

## Grand Occasions Co.

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## Event Overview

This proposal outlines the details for **Springdale Heritage Days**, designed to provide a dynamic and memorable experience for attendees. The event will feature a diverse array of booths, live musical performances, a dedicated beer garden, and comprehensive logistical planning to ensure a smooth and enjoyable event for all.

## Event Details

### Location

The **Springdale Heritage Days** will be located at the **Ball Field, 126 Lion Blvd**.

### Event Timing

**Date: Saturday August 16, 2025**

The event will set up at **8:00 AM**, commence at **[Start Time, 11:00 AM]**, conclude at **[End Time, 9:00 PM]**, and take down time will conclude at **10:00 PM**. This timeframe allows ample opportunity for attendees to explore all aspects of the event and enjoy the entertainment.

### Booths

The event will host a variety of vendor booths, carefully curated to offer diverse products, services, and experiences. Each vendor booth will have 10x10 tents. These vendors will include:

- **Artisan Crafts:** Handcrafted goods from local artists and creators.
- **Food Vendors:** A selection of culinary delights ranging from local specialties to international cuisine. There will be food truck vendors, see the site plan for placement details. Copies of health department approval will be attached to the application.
- **Community Organizations:** Information and engagement opportunities from local non-profits and community groups.
- **Interactive Experiences:** Booths offering games, workshops, and demonstrations.

## Musical Stage

A central musical stage will be a focal point of the event, featuring a continuous lineup of local and regional talent. The stage will be equipped with professional sound and lighting systems to ensure high-quality performances. The schedule will be designed to cater to various musical tastes throughout the day.

## Logistics & Operations

### Traffic and Parking Plan

To manage vehicular flow and parking effectively, the following plan will be implemented:

- **Designated Parking Zones:** Clearly marked parking areas will be established within a 10-minute walk of the event grounds. The designated parking zones, as outlined in the event parking application is Zone C and the Town Hall parking lot, which will be monitored by traffic marshals.
- **Traffic Marshals:** Trained personnel will be stationed at key intersections, designated parking zones, and parking entrances to direct traffic and assist attendees. They will be easily identified by wearing neon vests.
- **Public Transportation Encouragement:** Information on local bus routes and rideshare drop-off points will be prominently displayed.
- **Accessibility Parking:** Dedicated accessible parking spaces will be provided near the main entrance. The parking stalls purchased with the

park rental outside of the community center will be dedicated to for handicap parking and vendors.

## Beer Garden

A controlled beer garden will be a key attraction, offering a selection of craft beers and wine. Strict measures will be in place to ensure responsible consumption:

- **Age Verification:** All attendees entering the beer garden will be required to show valid government-issued identification to verify they are 21 years of age or older. Wristbands will be issued upon successful verification.
- **Trained Staff:** All beer garden staff will be TIPS (Training for Intervention Procedures) certified or equivalent, trained in responsible alcohol service and intervention.
- **Security Presence:** Dedicated security personnel will be present within and around the beer garden area to monitor behavior and address any issues promptly. Security will be monitoring entry/exit points to ensure alcohol does not leave the beer garden.
- **Limited Servings:** A system will be in place to limit the number of alcoholic beverages served per individual to prevent overconsumption.
- **Fencing:** The beer garden will be enclosed with a four feet (4') metal crowd control barriers. "No Alcohol Beyond This Point" and contact signage will be posted along the beer garden boundaries.
- **Entrances/Exits:** The entrances and exits will be approximately (4') wide and monitored by trained staff.
- **Hydration Stations:** Free water stations will be readily available within the beer garden.

## Sanitation Facilities

Portable restrooms will be placed inside the beer garden and outside the beer garden.

- **Portable Restrooms:** A sufficient number of portable restrooms, including accessible units, will be strategically placed throughout the event. One portable restroom will be placed within the beer garden.
- **Handwashing Stations:** Dedicated handwashing stations with soap and water or hand sanitizer will be co-located with all restroom facilities.

- **Regular Cleaning Schedule:** All sanitation facilities will be regularly cleaned and serviced throughout the event hours.

## Trash & Recycling Plan

A comprehensive waste management plan will be implemented to ensure the cleanliness of the event grounds and promote environmental responsibility:

- **Dual Bins:** Clearly labeled trash and recycling bins will be widely distributed across the venue.
- **Waste Collection Teams:** Dedicated teams will regularly empty bins and monitor for litter. Team members will dispose of waste and recycling in the on-site dumpsters.

## Signage

Signage will be placed conspicuously throughout the event detailing the contact information of the event coordinator on a two feet by two feet sign.

- Kelly Smith (435) 522-4130

We are confident that this detailed plan will contribute to a successful and enjoyable **Springdale Heritage Days**. We look forward to creating a vibrant community event.