

Tom Kenaston

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My wife (Sue) and I moved to Utah from Florida because we enjoy the year-round outdoor activities and the experience of four seasons. We moved to Springdale because we love the village feel, the people and the amenities in our Town.

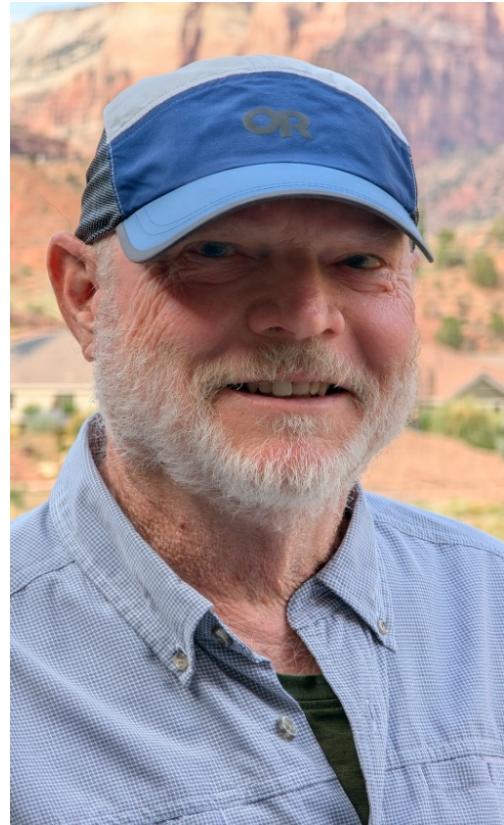
I have a degree in Economics from Eckerd College and a Master's in Business Administration from the University of Florida. I spent my 43 year working career as a problem-solver; at first, evaluating and recommending profitability and financial strategies to expand business opportunities to management. Then later, resolving critical software problems by designing and implementing solutions to minimize software outages for our thousands of corporate users.

Now retired, I've served on the Planning Commission for 5 years (1.5+ as Chair) focusing my problem-solving skills toward protecting the Town's unique character and village feel while safeguarding our natural resources. As a member of the Transient Lodging Task Force, I helped design strategies to prevent the continued conversion of residential properties into nightly rentals. This Task Force also devised methods to ensure future development will be more closely aligned with what Springdale residents want. As a member of the Housing Committee, I have advocated for responsible workforce housing, while preserving our village environment.

I want to continue representing your interests while serving the Town – in the capacity of Town Council member.

### Springdale Community Experience

Planning Commission – As Chair of the Commission I have been an active participant for 5 years now to ensure our Town remains the place where you want to continue to live. I was actively involved in the last rewrite of the Springdale General Plan in 2022 and I use this document to help guide the direction of our Town. I believe we need more active participation from our residents, especially those who have been impacted by the negative effects of commercial development; as we need to ensure all voices are heard prior to Town meetings. And I have



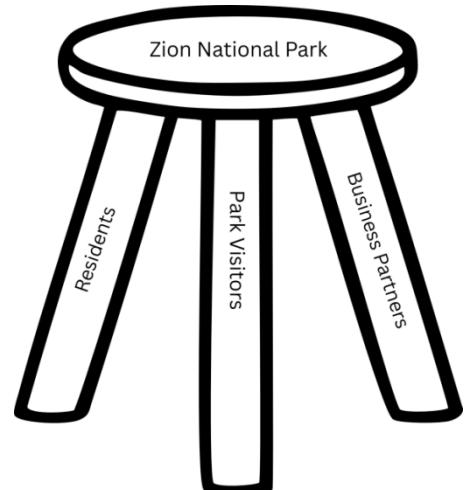
been working to protect our natural environment by protecting our viewscapes, our night sky and the Virgin River Corridor.

Redhawk at Springdale HOA – As President of the Redhawk HOA, I have been actively working to revitalize our neighborhood as a mix of conventional and affordable homes. This project has allowed us to modify our CC&Rs to accommodate use of a Community Land Trust model to ensure these new affordable homes are carefully folded into our neighborhood.

Springdale Housing Committee – On the housing committee, I've taken an active role in obtaining the Redhawk lots for the Town and focusing on developing the homes per the original plan that was conceived in the early 2000's. This plan will allow these Redhawk homes to be tailor-made to meet the ownership needs of our Springdale and Zion National Park employees. In addition to these homes, affordable apartments will be provided at Trapper Circle and these units will also provide long-term housing for our canyon workforce. I'm especially proud of the fact that both of these projects (Redhawk and Trapper Circle) have been planned and designed using valuable input from nearby residents. Now that Springdale has selected a housing provider to build and manage our affordable housing, these affordable units will be dedicated as long-term units in perpetuity.

### A Balance for the Future

I believe the balance in our community can be depicted through use of a three-legged stool. We can all acknowledge our love for Zion Canyon. But we may need to recognize the interdependence between our Park and its visitors, the Springdale business community and our Town residents. For without the Park, we would not have such high tourist visitation and without our business partners we would not have funds to provide the amenities that we all enjoy: (for example: Town parks, community center, sidewalks, sports courts, etc). And without us (the residents) we would not have the general plan guidance or the ordinances needed to protect our unique village atmosphere and viewscapes.



I am running for Town Council to try to keep focus on this balance and to try to steer the Town given the push and pull strategies that occur when differing views come forward to propose changes that impact our Town. I want to be able to keep this balance for the betterment of the Springdale community, at large. As your representative, I will advocate for your values and protect the many things that make this Town such a great place in which to live. I'd like to ask for your vote!